Curriculum Vitae

Helena Costa Oliveira

Helena Costa Oliveira holds a PhD in Accounting from the School of Economics and Management of the University of Minho (2020); she is a specialist in Accounting, from the Polytechnic of Porto (2015); she has a master degree in Accounting from the School of Economics and Management of the University of Minho (2010); a degree in Economics from the Faculty of Economics of the University of Porto (1998) and a bachelor's degree in Accounting and Administration from Porto Accounting and Business School of the Polytechnic of Porto (1995). She has been a professor of the scientific area of Accounting at the Porto Accounting and Business School, since 1998. She is a researcher at CEOS.PP (Center for Organizational and Social Studies of the Polytechnic of Porto). Her main research interests are management accounting, digital accounting, accounting teaching, environmental accounting, healthcare management, sustainability and accounting in the public sector. She is a researcher of funded international projects. She has organized scientific events and published books, book chapters and articles in international journals indexed in the Chartered Association of Business Schools, Web of Science and/or Scopus. She is an ambassador for the Grudis network (Portuguese Accounting Research Network) at the Polytechnic of Porto. She is a member of several associations and orders such as the European Accounting Association, American Accounting Association, Asociación Española de Contabilidad y Administración de Empresas, Portuguese Chartered of Accountants and Portuguese Order of Economists.

Identification

Personal identification

Full name
Helena Costa Oliveira

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helena@iscap.ipp.pt (Professional)

Knowledge fields

Social Sciences - Economics and Business - Business and Management

Education

Degree	Classification

2020 Concluded	Accounting (Doutoramento) Universidade do Minho Escola de Economia e Gestão, Portugal *"The Balanced Scorecard and Bureaucracy in the Hospital Environment: A Portuguese Case Study"* *(THESIS/DISSERTATION)*
2015 Concluded	Specialist in Accounting (DL nº. 206/2009 e Despacho nº. IPP/P-064/2013) (Título de especialista) Instituto Politécnico do Porto, Portugal
2010 Concluded	Accounting (Mestrado) Universidade do Minho Escola de Economia e Gestão, Portugal *"O impacto do Balanced Scorecard numa organização de aprendizagem - O caso coutinhos"* *(THESIS/DISSERTATION)*
1998 Concluded	Economics (Licenciatura) Universidade do Porto Faculdade de Economia, Portugal *"Não aplicavél" (THESIS/DISSERTATION)*
1995 Concluded	Accounting and Administration (Bacharelato) Universidade do Porto, Portugal *"Não aplicavél" (THESIS/DISSERTATION)*

Affiliation

Teaching in Higher Education

	Category Host institution/organization	Employer
1998/10/01 - Current	Adjunct Teacher (Polytechnic Teacher)	Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal

Projects

Grant

	Designation	Funders
2024 - Current	Soft Skills Assessment for Teaching Millennials and Generation Z 2023-1-PT01-KA220-VET-000155711 Researcher	
2022 - Current	STAMP-Online – Smart Teaching in Accounting - Meeting Place Online 2020-1-RO01-KA203-080299 Researcher	Ongoing
2021 - Current	SoCraTest – Soft Skills & Creativity Assessment & Testing for Volunteers in Time of Crisis 2020-1-IT02-KA227-ADU-094946 Researcher	Ongoing

Outputs

Publications

Book	1	Costa Reis; Amélia Silva; Helena Costa Oliveira. *A Dinâmica das Organizações e Conceção de um Sistema de Contabilidade*. 2023.
	2	Amélia Silva; Helena Costa Oliveira. *Contabilidade de gestão para a tomada de decisão*. 2023.
Book chapter	1	Helena Costa Oliveira; Susana Bastos. "The Scarcity of Information Technologies in Accounting Graduation". In *Perspectives and Trends in Education and Technology. Smart Innovation, Systems and Technologies*. 2023. 10.1007/978-981-19-6585-2_4
	2	Helena Costa Oliveira; Susana Bastos; Wendy Carraro. "Management Control Practices in Tourism Agencies—Information Systems Category". In *Advances in Tourism, Technology and Systems. Smart Innovation, Systems and Technologies*, 333-342. 2023. 10.1007/978-981-19-9960-4_29
	3	Silva, A., Gonçalves, M.S., Oliveira, H.C., Duarte, J.. "Accountant's Perceptions of the Digital Transformation". In *Digital Technologies and Transformation in Business, Industry and Organizations*. Springer eBook ISBN 978-3-031-40710-9, 2023.

4 Monteiro Lopes, T.; Oliveira, H.C.. "New Accountant Curriculum Requirements in the Age of Robot Process Automation". In *Perspectives and Trends in Education and Technology. Smart Innovation, Systems and Technologies*. 2022.

10.1007/978-981-16-5063-5_36

5 Costa Oliveira, Helena. "Reflexões sobre o ensino da contabilidade e a valorização do contabilista". In *Transformación digital e innovación tecnológica en la educación*. Thomson Reuters, 2022.

6 Oliveira, Helena Costa. "The Dismissal of Information Technology Opportunities in the Management Accounting of Small Medium-Sized Tourism Enterprise - a Research Note". In *Advances in Tourism, Technology and Systems*, 351-359. Springer Singapore, 2020.

10.1007/978-981-33-4260-6_31

7 Bastos, Susana; Costa Oliveira, Helena. "O ensino da contabilidade na era digital". In *Décima Séptima Conferencia Iberoamericana en Sistemas, Cibernética e Informática: CISCI*, 117-121. 2018.

Conference paper

1 Costa Oliveira, Helena. "Managing Brazil's participation in the 1970 football World Cup: meaning in the service of power". Paper presented in *45th Annual Congress of the European Accounting Association*, 2023.

2 Cristiana Pereira; Helena Costa Oliveira; Susana Bastos. "Internal Control and Risks Mitigation in Tourism Sector in Portugal". Paper presented in *International Conference on Tourism Research*, 2022.

10.34190/ictr.15.1.246

3 Bastos, Susana; Costa Oliveira, Helena. "Contabilidade e Educação 5.0". Paper presented in *XX Encontro Internacional AECA*, 2022.

4 Bastos, Susana; Costa Oliveira, Helena; Valeria Caggiano. "Accounting students alignment with active methods in a post-pandemic context". Paper presented in *8th International Conference on Lifelong Education and Leadership for all (ICLEL)*, 2022.

5 Costa Oliveira, Helena; Carmen Oliveira; Rita Moutinho. "Manage an Acute Pain Unit based on the Balanced Scorecard". Paper presented in *International Conference on Business and Financial Management (ICBM)*, 2022.

6 Cristiano Amorim; Costa Oliveira, Helena. "Sustainability integration on a Balanced Scorecard". Paper presented in *Economic Development and Social Sustainability International Conference (EDaSS)*, 2022.

7 Helena Costa Oliveira. "Adapting an Accounting Course to the Pandemic Context". Paper presented in *International Conference on Education and New Learning Technologies (EDULEARN)*, 2021.

10.21125/edulearn.2021.0951

8 Costa Oliveira, Helena; Lúcia Lima Rodrigues; Craig, Russell. "Reasons for Bureaucracy in the Portuguese Public Enterprise Entity Hospitals – An Institutional Logics Perspective". Paper presented in *European Accounting Association (EAA) Conference*, 2021.

9 Bastos, Susana; Costa Oliveira, Helena. "Management Simulation Project: Remote or mixed learning?". Paper presented in *XXVI Conference da Red de Educación Continua de Latinoamérica y Europa (RECLA)*, 2021.

10 Bastos, Susana; Costa Oliveira, Helena. "Digitalization in Education: Redesign an Accounting Course Aligned with Humanistic Skills". Paper presented in *1st International Conference E-learning in Stem Education (ESE21)*, 2021.

11 Costa Oliveira, Helena; Luís Gomes. "Assessment in an Accounting Digitization Course: Student's Perception,". Paper presented in *International Conference in Accounting and Finance Innovation (ICAFI)*, 2020.

12 Costa Oliveira, Helena; Lúcia Lima Rodrigues. "Understandings of Bureaucracy in Management Accounting Developments: A Historical View". Paper presented in *XIV Congreso Iberoamericano de Control de Gestión (CIBEC)*, 2020.

13 Inês Pereira; Costa Oliveira, Helena. "Sustainability Balanced Scorecard para uma Autarquia". Paper presented in *Conferência Internacional de Sustentabilidade e Inovação (CISI)*, 2020.

14 Costa Oliveira, Helena. "Teaching and Evaluation Software to Support an Accounting Higher Education Course". Paper presented in *International Conference on Education and New Learning Technologies (EDULEARN)*, 2019.
10.21125/edulearn.2019.1290

15 Costa Oliveira, Helena. "Neo-bureaucracy in a Portuguese Local Health Unit". Paper presented in *Anual Conference of European Academy of Management EURAM – Exploring the Future of Management*, *Lisboa*, 2019.

16 Costa Oliveira, Helena; Costa Oliveira, Helena. "The Balanced Scorecard Impact in Hospital Bureaucracy: A Portuguese Case Study". Paper presented in *XXIV Workshop on Accounting and Management Control, Konopka*, *Coimbra*, 2019.

17 Costa Oliveira, Helena; Rodrigues, Lúcia Lima. "Contemporary bureaucracy through management accounting". Paper presented in *XVIII Internacional Conference ASEPUC*, 2018.

18 Araújo, Lindiana; Costa Oliveira, Helena. "Sustainability Balanced Scorecard para uma empresa brasileira agropecuária". Paper presented in *VIII Conference on Environmental Management and Accounting (GECAMB)*, 2018.

19 Costa Oliveira, Helena; Lúcia Lima Rodrigues. "O Balanced Scorecard e a Burocracia no Meio Hospitalar - Revisão de Estudos Empíricos". Paper presented in *XVIII Encontro Internacional AECA*, 2018.

	20	Araújo, Lindiana; Costa Oliveira, Helena. "Sustainability Balanced Scorecard: proposta de projeto para uma empresa brasileira agropecuária". Paper presented in *IV Congresso Internacional da Rede ACINNET*, 2018.
	21	Costa Oliveira, Helena; Lúcia Lima Rodrigues. "Contabilidade de Gestão e Burocracia - Relações Históricas e Contemporâneas". Paper presented in *XXVIII Jornadas Luso-Espanholas de Gestão Científica*, 2018.
	22	Pereira, Adalmiro; Costa Oliveira, Helena. "A New Approach for Teaching Accounting Based on Technology". Paper presented in *International Educational Technology Conference (IETC)*, 2016.
	23	Costa Oliveira, Helena; Manuel Sá; Teresa Barros; Vânia Arantes. "Teaching and Learning Accounting In An Innovative Business Simulation: Portuguese Case Study". Paper presented in *International Educational Technology Conference (IETC)*, 2016.
	24	Costa Oliveira, Helena; Manuel Sá; Teresa Barros; Vânia Arantes. "Technology in Accounting Education: a Business Simulation Case Study". Paper presented in *XVII Encontro Internacional AECA*, 2016.
	25	Helena, Costa Oliveira; Carmem, Oliveira; Rita, Moutinho. "Gestão de uma unidade de dor aguda baseada no Balanced Scorecard". Paper presented in *XVI Encontro Internacional AECA*, 2014.
Conference poster	1	Costa Oliveira, Helena; Manuel Sá. "Accounting Information Systems and Cybersecurity". Paper presented in *XVI Encontro da Ciências e Tecnologias da Documentação e Informação - CTDI*, 2022.
	2	Bastos, Susana; Costa Oliveira, Helena. "The Use of Role-Playing to Motivate Accounting Students". Paper presented in *Building Bridges in STEAM Education in the 21st Century International Conference - BBC'22,*, 2022.
	3	Costa Oliveira, Helena. "Business Simulation Design and Conception: The Case of the School of Accounting and Administration of Porto". Paper presented in *International Conference on Education and New Learning Technologies (EDULEARN)*, 2019. 10.21125/edulearn.2019.1305
Journal article	1	Helena Costa Oliveira; Russell Craig; Lúcia Lima Rodrigues. "The Relationship Between Bureaucracy and developments in Management Accounting, 1700-2023: An Overview". *Jurnal Akuntansi dan Keuangan Indonesia* (2023): https://doi.org/10.21002/jaki.2023.07. 10.21002/jaki.2023.07
	2	Salgado, Flávio; Oliveira, Helena Costa. "Fintech perception of cooperation or competition with banking". *Dutch Journal of Finance and Management* 5 2 (2023): 24758. http://dx.doi.org/10.55267/djfm/13933. 10.55267/djfm/13933

3 Lídia Oliveira; Ana Alexandra Caria; Helena Costa Oliveira; Janaína Borges de Almeida. "Managing Brazil's participation in the 1970 football World Cup: meaning in the service of power". *Management & Organizational History* (2023): 1-30. http://dx.doi.org/10.1080/17449359.2023.2259878.

10.1080/17449359.2023.2259878

4 Ricardo Ventura; Amélia Silva; Ana Cunha; Helena Costa Oliveira. "Accounting Standardization in the Municipality of Elvas: stages and challenges". *Dutch Journal of Finance and Management* (2023): http://dx.doi.org/10.55267/djfm/13354.

10.55267/djfm/13354

5 Marina Florêncio; Lídia Oliveira; Helena Costa Oliveira. "Management Control Systems and the Integration of the Sustainable Development Goals into Business Models". *Sustainability* (2023): https://doi.org/10.3390/su15032246.

10.3390/su15032246

6 Cristiano Amorim; Helena Costa Oliveira. "A sustentabilidade integrada no Balanced Scorecard". *Revista de Contabilidade e Finanças* (2023):

7 Cristiana Pereira; Helena Costa Oliveira; Susana Bastos. "Governmental Support and Internal Control in Tourism Sector in Portugal". *J. of Tourism and Hospitality Management* (2022): http://dx.doi.org/10.17265/2328-2169/2022.02.004.

10.17265/2328-2169/2022.02.004

8 Costa Oliveira, Helena; Carmem, Oliveira; Rita, Moutinho. "Manage an Acute Pain Unit based on the Balanced Scorecard". *International Journal of Economics and Management Engineering* 16 5 (2022): https://publications.waset.org/10012549/managing-an-acute-pain-unit-based-on-the-balanced-scorecard.

9 Helena Costa Oliveira; Lúcia Lima Rodrigues; Russell Craig. "Reasons for Bureaucracy in the Management of Portuguese Public Enterprise Hospitals – An Institutional Logics Perspective". *International Journal of Public Administration* (2021): https://doi.org/10.1080/01900692.2021.1995748.

10.1080/01900692.2021.1995748

10 Bastos, Susana; Valeria Caggiano; Costa Oliveira, Helena. "Hybrid model in accounting education: The experience of management simulation course". *Cypriot Journal of Educational Sciences* 16 5 (2021): 2402-2411. http://dx.doi.org/10.18844/cjes.v16i5.6345.

10.18844/cjes.v16i5.6345

11 Bastos, Susana; Costa Oliveira, Helena. "Accountancy Professionals in 4.0 Era: What now?". *Psychology and Education* 58 3 (2021): 2741-2750.

DOI: 10.17762/pae.v58i3.4358

12 Helena Costa Oliveira; Lúcia Lima Rodrigues; Russell Craig. "Bureaucracy and the balanced scorecard in health care settings". *International Journal of Health Care Quality Assurance* 33 3 (2020): 247-259. https://doi.org/10.1108/IJHCQA-07-2019-0121.

10.1108/IJHCQA-07-2019-0121

13 Oliveira, Helena Costa; Gomes, Luís. "Assessment and Students Alignment: The Case of a Portuguese Business Simulation Course". *E3S Web of Conferences* 159 (2020): 09007. http://dx.doi.org/10.1051/e3sconf/202015909007.

10.1051/e3sconf/202015909007

14 Araújo, Lindiana; Oliveira, Helena; Gomes, Luís. "Sustainability Balanced Scorecard for a Brazilian agricultural and livestock company". *E3S Web of Conferences* 159 (2020): 04005. http://dx.doi.org/10.1051/e3sconf/202015904005.
10.1051/e3sconf/202015904005

15 Pereira, Inês; Oliveira, Helena Costa. "Public Sector Sustainability in the Balanced Scorecard – A Portuguese City Council Case". *E3S Web of Conferences* 208 (2020): 06017. http://dx.doi.org/10.1051/e3sconf/202020806017.
10.1051/e3sconf/202020806017

16 Lindiana Araújo; Federal Institute of Goiás; Helena Costa Oliveira; Polytechnic of Porto. "Integrating Sustainability in Business Strategy: The Case of an Agricultural and Livestock Company". *Journal of Business and Economics* 10 11 (2019): 1118-1130. http://dx.doi.org/10.15341/jbe(2155-7950)/11.10.2019/010.
10.15341/jbe(2155-7950)/11.10.2019/010

17 Costa Oliveira, Helena; Lima-Rodrigues, Lúcia; Craig, Russell. "The Presence of Bureaucracy in the Balanced Scorecard". *Revista de Contabilidad* 22 2 (2019): 218-224. http://dx.doi.org/10.6018/rcsar.382271.
10.6018/rcsar.382271

18 Costa Oliveira, Helena. "A gestão e o fator estupidez". *Revista Contabilista* 202 (2017): 46-48. http://hdl.handle.net/10400.22/12806.

19 Costa Oliveira, H.; Sá, M.; Barros, T.; Arantes, V.. "Teaching and learning accounting in an innovative business simulation: Portuguese case study". *Turkish Online Journal of Educational Technology* 2016 july (2016): 533-538. http://www.scopus.com/inward/record.url?eid=2-s2.0-84986000636&partnerID=MN8TOARS.

20 Pereira, A.; Oliveira, H.C.. "A new approach for teaching accounting based on technology". *Turkish Online Journal of Educational Technology* 2016 july (2016): 31-33. http://www.scopus.com/inward/record.url?eid=2-s2.0-84985993805&partnerID=MN8TOARS.

21 Costa Oliveira, Helena. "The balanced scorecard operating as a risk management tool". *Review of Economic Studies and Research Virgil Madgearu* (2014): http://hdl.handle.net/10400.22/11751.

22 Costa Oliveira, Helena; Lúcia Lima Rodrigues; Russell Craig. "Balanced Scorecard and Learning Organization: Case study". *Revista Universo Contábil* (2012): https://proxy.furb.br/ojs/index.php/universocontabil/article/view/2843/2147.
doi:10.4270/ruc.2012436

Activities

Jury of academic degree

	Theme Role	Candidate name (Type of degree) Institution / Organization
2023/12/20	Aplicação do Balanced Scorecard ao nível operacional em projetos de construção civil (Thesis) Arguer	Pedro Manuel Vilas Boas Vilaça (Master) Instituto Politécnico do Porto, Portugal
2023/11/29	Ganhos Sinérgicos em Fusões e Aquisições: Estudo de Caso (Thesis) Arguer	Joana Filipa Henriques Couto (Master) Instituto Politécnico do Porto, Portugal
2023/11/29	O impacto das Fusões e Aquisições no setor bancário (Thesis) Arguer	Bárbara Alexandra Ribeiro Gonçalves (Master) Instituto Politécnico do Porto, Portugal
2023/11/15	Fatores atenuantes das práticas de contabilidade criativa e impactos na credibilidade da informação financeira e sucesso empresarial: perceção dos contabilistas Supervisor	Madalena Raquel Meireles Barbosa (Master) Instituto Politécnico do Porto, Portugal
2023/11/15	Balanced Scorecard de Sustentabilidade para uma Empresa do Setor Energético - Estudo de Caso Supervisor	Inês Dias Sousa (Master) Instituto Politécnico do Porto, Portugal
2023/11/15	Os sistemas de Inteligência Artificial na contabilidade das empresas portuguesas Supervisor	Sara Raquel Gomes de Pinto (Master) Instituto Politécnico do Porto, Portugal
2023/10/31	O impacto das tecnologias de informação no setor bancário e a relação com as Fintech Supervisor	Flávio Miguel Silva Salgado (Master) Instituto Politécnico do Porto, Portugal
2023/05/30	Adequação dos Relatórios Corporativos Atuais à Estrutura do Relato Integrado em Instituições Financeiras Cooperativas (Thesis) Arguer	Vivian Maira Anschau (Master) Universidade Federal do Rio Grande do Sul, Brazil
2022/12/05	Cultura desportiva em Portugal: Contributo para despertar consciências e mudar mentalidades (Thesis) Arguer	Hugo Filipe Soares Caseira (Master) Instituto Politécnico do Porto, Portugal
2022/12/02	A adoção de tecnologias emergentes pelos profissionais de contabilidade (Thesis) Arguer	João Pedro Teixeira Duarte (Master) Instituto Politécnico do Porto, Portugal

2022/11/30	O Contributo do Controlo de Gestão para a Integração dos ODS: o caso da Empresa Natura (Thesis) Arguer	Marina Garcia Florêncio (Master) Universidade do Minho, Portugal
2022/11/22	A Auditoria no Combate à Fraude Eletrónica: instrumentos de apoio (Thesis) Arguer	Ana Rafaela Santos de Jesus (Master) Instituto Politécnico do Porto, Portugal
2022/11/17	Determinantes da qualidade da informação não financeira e do sucesso empresarial: A perspetiva dos gestores, auditores e contabilistas (Thesis) Arguer	Bárbara Cristiana Ferreira dos Anjos (Master) Instituto Politécnico do Porto, Portugal
2022/11/16	As Políticas Fiscais e a Igualdade de Género: perceção e atitude da população portuguesa Supervisor	Bruna Filipa Ventura Matias (Master) Instituto Politécnico do Porto, Portugal
2022/11/16	Integração da Sustentabilidade no Balanced Scorecard Supervisor	Cristiano Isaías Alves Amorim (Master) Instituto Politécnico do Porto, Portugal
2022/11/16	Os benefícios fiscais no desempenho empresarial do setor mobiliário em Paços de Ferreira Supervisor	Beatriz Pinheiro Alves (Master) Instituto Politécnico do Porto, Portugal
2022/10/17	Relatório de Estágio em Auditoria – da Expetativa à Realidade (Thesis) Arguer	Eduardo José Durão Tavares (Master) Instituto Politécnico do Porto, Portugal
2022/09/19	O balanced scorecard enquanto ferramenta estratégica na inclusão social: um estudo de caso aplicado ao terceiro setor (Thesis) Arguer	Mara Isabel Ferreira Pereira da Silva (Master) Instituto Politécnico do Cávado e do Ave, Portugal
2022/07/07	Boas condutas de contabilidade para um eficaz trabalho de auditoria (Thesis) Arguer	Mariana Lopes Machado (Master) Instituto Politécnico do Porto, Portugal
2021/12/03	Corporate Governance no Setor da Eletricidade em Portugal Supervisor	Inês Soares dos Santos, (Master) Instituto Politécnico do Porto, Portugal
2021/12/02	Importância do Controlo Interno na Mitigação de Riscos no Setor do Turismo em Portugal Supervisor	Cristiana Aires Pereira (Master) Instituto Politécnico do Porto, Portugal

2021/11/19	A profissão de Auditoria na Indústria 4.0: perceção dos Revisores Oficiais de Contas (Thesis) Arguer	Joana Filipa Teixeira Jesus e Silva (Master) Instituto Politécnico do Porto, Portugal
2021/01/25	O Impacto da Automatização de Tarefas num Departamento Financeiro Supervisor	Tiago Filipe Monteiro Lopes (Master) Instituto Politécnico do Porto, Portugal
2021/01/25	Impacto da Tecnologia de Informação no Controlo de Gestão Supervisor	Leonor Sinde Monteiro Gonçalves (Master) Instituto Politécnico do Porto, Portugal
2021/01/25	A percepção dos docentes de contabilidade sobre a Tecnologia da Informação: Um estudo comparativo entre Brasil e Portugal (Thesis) Arguer	Samara Daiane da Silva Girardi (Master) Instituto Politécnico do Porto, Portugal
2020/12/17	Sustainability Balanced Scorecard na Câmra Municipal de Vizela Supervisor	Inês Abreu Pereira (Master) Instituto Politécnico do Porto, Portugal
2019/12/12	O Orçamento como Instrumento de apoio à Gestão das Empresas - Estudo de Caso de uma Empresa Prestadora de Serviços Supervisor	Maria de Fátima Couto Ferraria (Master) Instituto Politécnico do Porto, Portugal
2018/10/29	Sustainability Balanced Scorecard para uma Empresa Brasileira Agropecuárias Supervisor	Lindiana Mendes de Araújo (Master) Instituto Politécnico do Porto, Portugal
2016/01/08	O Acesso das Mulheres ao Estudo da Contabilidade: Comparação Entre o Caso Britânico e o Caso Português (Thesis) Arguer	Carina Valéria Ferreira Vilela (Master) Instituto Politécnico do Porto, Portugal
2016/01/05	Balanced Scorecard – Implementação em Associações Mutualistas Portuguesas (Thesis) Arguer	Joana Marcela Moreira Leal (Master) Instituto Politécnico do Porto, Portugal
2015/12/07	Auditoria Operacional nos Hospitais: Estudo Comparativo entre o Setor Público e o Privado (Thesis) Arguer	Mariana de Jesus de Almeida Ferreira (Master) Instituto Politécnico do Porto, Portugal
2014/12/15	Concepção e Implementação do Método Secções Homogéneas numa Empresa Industrial de Metalomecânica (Thesis) Arguer	Eurico Fernando Sá (Master) Instituto Politécnico do Porto, Portugal

2013/07/29	O Sistema Custeio Baseado em Atividades e a Melhor Afetação dos Recursos (Thesis) Arguer	Álvaro Daniel Costa Sousa (Master) Instituto Politécnico do Porto, Portugal
2012/02/09	NCRF 19 – Contratos de Construção – Tratamento Contabilístico e Fiscal (Thesis) Arguer	Cláudia Patrícia Malheiro Coelho (Master) Instituto Politécnico do Porto, Portugal

Ad Hoc journal article review

	Journal title (ISSN)	Publisher
2023 - Current	International Journal of Education Economics and Development	
2023 - Current	Heliyon	
2023 - Current	Meditari Accountancy Research	
2023 - Current	Journal of Risk and Financial Management	
2023 - Current	Progress in Industrial Ecology, An International Journal	
2022 - Current	International Journal of Information and Education Technology	
2022 - Current	Frontiers in Environmental Science	
2022 - Current	Academia Revista Latinoamericana de Administracion	
2022 - Current	BMC Health Services Research	
2021 - Current	International Journal of Health Care Quality Assurance	
2021 - Current	Environmental Technology & Innovation	
2020 - Current	Indonesian Journal of Sustainability Accounting and Management	
2020 - Current	Sustainable Cities and Society	

Association member

	Society Organization	Role
2023 - Current	International Society for Development and Sustainability (ISDS)	
2019 - Current	European Academy of Management (EURAM)	

2013 - Current	European Accounting Association (EAA)
2018 - 2019	American Accounting Association (AAA)

Committee member

	Activity description Role	Institution / Organization
2023 - Current	Member of the self-evaluation committee of the Master of Accounting and Finance Member	
2023 - Current	Member of the CEOS.PP Young Researchers Club	
2022 - Current	Member of the recognition and accreditation/certification of skills committee, representative of the scientific area of Accounting	
2021/08 - Current	Performs the role of Super Ambassador of the Grudis Network (leader of the Ambassadors' team)	
2020/11 - Current	Ambassador of the Grudis Network, at the Polytechnic Institute of Porto	
2023 - 2023	Member of the executive committee for the special track "New Technologies in Accounting Education", at the International Conference in Information Technology & Education (ICITED)	
2022 - 2022	Member of the executive committee of the XX Encuentro Internacional AECA, Industry 5.0: Rethinking Paradigm, Innovation, shared and sustainable growth	
2022 - 2022	Member of the executive committee of the BBC22 International Conference Building Bridges in STEAM Education in the 21st Century	

2021 - 2021	Executive committee of the XIII Accounting and Auditing Congress, A Change In Management (ACIM 2011)

Conference scientific committee

	Conference title	Conference host
2023 - 2023	XVIII International Accounting and Auditing Congress (CICA)	
2023 - 2023	5th International Conference on Tourism Technology & Systems (ICOTTS)	
2023 - 2023	International Conference in Information Technology & Education (ICITED23)	
2023 - 2023	International Workshop on Accounting and Taxation (IWAT2023)	
2022 - 2022	International Conference in Information Technology & Education (ICITED22)	
2022 - 2022	4rd International Conference on Tourism Technology & Systems (ICOTTS22)	
2021 - 2021	3rd International Conference on Tourism Technology & Systems (ICOTTS21)	
2021 - 2021	XVIII International Accounting and Auditing Congress (CICA)	
2021 - 2021	International Conference in Information Technology & Education (ICITED21)	
2020 - 2020	2rd International Conference on Tourism Technology & Systems (ICOTTS20)	
2019 - 2019	1rd International Conference on Tourism Technology & Systems (ICOTTS19)	

Consulting

	Activity description	Institution / Organization
2022 - Current	Porto Executive Academy (PEA)	

Journal scientific committee

	Journal title (ISSN)	Publisher
2023 - Current	Sustainability	Special Issue “Management Control Systems to Sustainability”

2022 - Current	Dutch Journal of Finance and Management (2542-4750)

Mentoring / Tutoring

	Topic	Student name
2023 - 2024	ERASMUS	Riinu Linnea Makela from Haaga-Helia University of Applied Sciences Finland
2022 - 2023	ERASMUS	Chiara Pauline from Technische Hochschule Aschaffenburg / Germany,
2022 - 2023	ERASMUS	Jessica Kiefer, from Technische Hochschule Aschaffenburg / Germany
2022 - 2023	ERASMUS	Gertruda Kaniauskait and Vytautas Ridko, from University Lithuania
2021 - 2022	ERASMUS	Adrian Oltra Catala and Iván Lasheras Soto, from Universitat de Valencia / Spain
2020 - 2021	ERASMUS	Karolina Sakowicz, from Bialystok University of Technology / Poland
2020 - 2021	ERASMUS	Carolyne Gandra, from Centro Universitário Una – Grupo Anima Educação / Brasil
2019 - 2020	ERASMUS	Luiza Silva and Carolyne Gandra, from Centro Universitário Una – Grupo Anima Educação / Brasil
2019 - 2020	ERASMUS	Agnieszka Joanna Datta and Dominik Krzysztof Dyszkowski, from University of Gdansk / Poland
2018 - 2019	ERASMUS	Mara Cristina Rodrigues Pinto, from Instituto Politécnico de Coimbra / Portugal
2018 - 2019	ERASMUS	Francesca Calogiuri, from Università del Salento / Italy

Other jury / evaluation

	Activity description	Institution / Organization
2022 - 2022	Member of the jury to award the title of Specialist at the Instituto Politécnico do Cávado e do Ave to the candidate Paulo Alexandre Teixeira Faria Pereira de Oliveira, with professional work on the topic “Financial reporting and transfer pricing"	Instituto Politécnico do Cávado e do Ave, Portugal

Distinctions

Award

2022	Best Paper - "Manage an Acute Pain Unit based on the Balanced Scorecard" at International Conference on Business and Financial Management

Other distinction

2023	Advisory Member of the International Academy of Science, Technology, Engineering and Management (IASTEM), promoting International Education and University Co-operation