

# Arthur Filipe Barbosa de Araújo

Arthur Araújo is a PhD in tourism studies by the University of Aveiro (Portugal) and currently teaches at Lusófona University. He teaches disciplines such as Crisis and Disaster Management in Tourism, for Masters' students, and a variety of disciplines for graduate students, such as Research Methodology, Tourism and Sustainability, and Nautical Tourism. Arthur has published works mainly in neurotourism, tourism sustainability, film tourism, destination imagery, and resilience and competitiveness. Recent publications have appeared in Annals of Tourism Research, Journal of Travel and Tourism Marketing, and British Food Journal. In the industry, Arthur has experiences in Brazil and Spain, in areas such as tourism accessibility, inbound tourism statistics and educational tourism. He is also a member of the Centre for Transdisciplinary Development Studies (CETRAD) of the University of Trás-os-Montes and Alto Douro (UTAD) and of the ART&TUR International Film Tourism Festival Jury.

## Identification

### Personal identification

Full name  
Arthur Filipe Barbosa de Araújo

### Citation names

de Araújo, Arthur Filipe Barbosa  
Araújo, Arthur Filipe Barbosa de  
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### Author identifiers

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### Email addresses

[arthur.araujo@ulusofona.pt](mailto:arthur.araujo@ulusofona.pt) (Professional)

### Knowledge fields

Social Sciences - Economics and Business

## Languages

| Language           | Speaking          | Reading           | Writing           | Listening         | Peer-review             |
|--------------------|-------------------|-------------------|-------------------|-------------------|-------------------------|
| Portuguese         | Advanced (C1)     | Advanced (C1)     | Advanced (C1)     | Advanced (C1)     | Proficiency (C2)        |
| English            | Advanced (C1)     | Advanced (C1)     | Advanced (C1)     | Advanced (C1)     | Advanced (C1)           |
| Spanish; Castilian | Advanced (C1)     | Advanced (C1)     | Advanced (C1)     | Advanced (C1)     | Upper intermediate (B2) |
| French             | Intermediate (B1) | Advanced (C1)     | Intermediate (B1) | Intermediate (B1) | Intermediate (B1)       |
| Italian            | Beginner (A1)     | Intermediate (B1) | Beginner (A1)     | Intermediate (B1) | Elementary (A2)         |

## Education

|                             | Degree                                                                                                                                                                                                          | Classification                  |
|-----------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------|
| 2023 - 2023<br>Concluded    | E-Ducar: Desenvolvimento de Competências Pedagógicas para o Ensino à Distância (Outros)<br>Major in Projeto Inovar & Capacitar, financiado pelo POCH I2-2022-01<br><br>Universidade Lusófona do Porto, Portugal | Aprovado                        |
| 2013 - 2019/03<br>Concluded | PhD in Tourism (Doutoramento)<br><br>Universidade de Aveiro, Portugal<br><i>"Film-induced slum tourism motivations: A structural approach" (THESIS/DISSERTATION)</i>                                            | Aprovado com distinção e louvor |
| 2017 - 2017<br>Concluded    | Digital Marketing (Outros)<br><br>Google Portugal, Portugal                                                                                                                                                     |                                 |
| 2016 - 2016<br>Concluded    | Introduction to Structural Equation Modelling using AMOS (Outros)<br><br>Associação para a Formação Profissional da Universidade de Aveiro , Portugal                                                           |                                 |
| 2015 - 2015<br>Concluded    | Quantitative data analysis with SPSS (Outros)<br><br>Associação para a Formação Profissional da Universidade de Aveiro , Portugal                                                                               |                                 |
| 2015 - 2015<br>Concluded    | Qualitative Analysis with the Support of NVivo and WebQDA (Outros)<br><br>Associação para a Formação Profissional da Universidade de Aveiro , Portugal                                                          |                                 |

|                          |                                                                                                                                                                                                      |    |
|--------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----|
| 2010 - 2012<br>Concluded | Master's in Management (Mestrado)                                                                                                                                                                    | 18 |
|                          | Universidade de Aveiro, Portugal<br><i>"Films and destiantion image: When violence is based on history" (THESIS/DISSERTATION)</i>                                                                    |    |
| 2006 - 2010<br>Concluded | Degree in Tourism (Licenciatura)                                                                                                                                                                     | 18 |
|                          | Universidade Federal de Pernambuco, Brazil<br><i>"Analysis of the fulfilment and effectiveness of Pernambuco's Strategic Tourism Plan 2008-2020: Pernambuco for the world" (THESIS/DISSERTATION)</i> |    |

## Affiliation

### Teaching in Higher Education

|                   | Category<br>Host institution/organization                                               | Employer                                         |
|-------------------|-----------------------------------------------------------------------------------------|--------------------------------------------------|
| 2018/09 - Current | Assistant Professor (University Teacher)<br>Universidade Lusófona do Porto,<br>Portugal | Universidade Lusófona do Porto,<br>Portugal      |
| 2017/09 - 2018/01 | Visiting Teacher (Polytechnic Teacher)                                                  | Instituto Superior Politécnico Gaya,<br>Portugal |
| 2008/01 - 2009/01 | Trainee Assistant (University Teacher)                                                  | Universidade Federal de Pernambuco,<br>Brazil    |

### Others

|                   | Category<br>Host institution/organization       | Employer                                |
|-------------------|-------------------------------------------------|-----------------------------------------|
| 2012/05 - 2015/02 | Technician                                      | Able Translations, Portugal             |
| 2011/09 - 2012/02 | Management and marketing assistant<br>(trainee) | Instituto Hispánico de Salamanca, Spain |

|                   |                     |                                         |
|-------------------|---------------------|-----------------------------------------|
| 2010/02 - 2010/09 | Supervisor          | Fundação Gilberto Freyre, Brazil        |
| 2009/02 - 2010/02 | Teacher             | LCP English House, Brazil               |
| 2008/02 - 2010/02 | Junior entrepreneur | Planejamentos Turísticos Júnior, Brazil |
| 2008/03 - 2009/12 | Tourism technician  | Empresa Pernambucana de Turismo, Brazil |

## Projects

### Grant

|                   | Designation                                                                                                                                                                                                           | Funders   |
|-------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------|
| 2015/05 - 2019/01 | Film-induced slum tourism motivations: a structural approach<br><a href="#">Bolsa de Doutorado Pleno no Exterior</a><br><br>PhD Student Fellow<br>Coordenação de Aperfeiçoamento de Pessoal de Nível Superior, Brazil | Concluded |

### Contract

|                         | Designation                                                                                                                                                                                                                                  | Funders                                                           |
|-------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------|
| 2019/01/01 - 2019/12/31 | Research Unit on Governance, Competitiveness and Public Policy.<br>UID/CPO/04058/2019<br><br>Universidade de Aveiro, Portugal<br>Universidade de Aveiro Unidade de Investigação em Governança Competitividade e Políticas Públicas, Portugal | Fundação para a Ciência e a Tecnologia, Portugal<br><br>Concluded |

## Outputs

### Publications

|      |   |                                                                                                                                                                                         |
|------|---|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Book | 1 | de Araújo, Arthur Filipe Barbosa. <i>Films and destination image: when violence is based on history</i> . Saarbrücken, Germany: Lap Lambert Academic Publishing. 2013.<br><br>Published |
|------|---|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

|                     |   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                  |
|---------------------|---|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| Book chapter        | 1 | Cardoso, Lucília; Araújo, Arthur; Dias, Francisco; Moutinho, Luiz. "Chapter 12 The Dynamics of Neuromarketing: Publication, Collaboration, and Topic Prominence". In <i>Biometrics and Neuroscience Research in Business and Management</i> , 223-244. De Gruyter, 2024.<br>10.1515/9783110708509-012                                                                                                                                                            |
|                     | 2 | de Araújo, Arthur Filipe; Andrés Marques, Isabel; Ribeiro Candeias, Teresa. "Tourists' Willingness to Pay for Environmental and Sociocultural Sustainability in Destinations: Underlying Factors and the Effect of Age". In <i>Transcending Borders in Tourism Through Innovation and Cultural Heritage</i> , edited by Vicky Katsoni; Andreea Claudia Serban, 33-56. Cham, Switzerland: Springer International Publishing, 2022.<br>10.1007/978-3-030-92491-1_2 |
|                     | 3 | Vila, Noelia Araújo; Toubes, Diego R.; de Araújo, Arthur Filipe; Brea, Jose Antonio Fraiz. "Company Internships: Filling the Gap Between University Training and Business Reality". In <i>Handbook of Research on Human Capital and People Management in the Tourism Industry</i> , 175-198. IGI Global, 2021.<br>10.4018/978-1-7998-4318-4.ch009                                                                                                                |
|                     | 4 | Garrote Andújar, Silvia Adela; Araújo Vila, Noelia; Brea, José Antonio Fraiz; de Araújo, Arthur Filipe Barbosa. "Medical Tourism: Analysis and Expectations Worldwide". In <i>Advances in Marketing, Customer Relationship Management, and E-Services</i> , 84-102. IGI Global, 2021.<br>10.4018/978-1-7998-3034-4.ch006                                                                                                                                         |
|                     | 5 | Araújo Vila, Noelia; Cardoso, Lucília; de Araújo, Arthur Filipe; Dias, Francisco. "Spanish and Portuguese MICE Tourists' Profile". In <i>Accelerating Knowledge Sharing, Creativity, and Innovation Through Business Tourism</i> , 18-37. IGI Global, 2020.<br>10.4018/978-1-7998-3142-6.ch002                                                                                                                                                                   |
|                     | 6 | Toubes, Diego R.; Araújo-Vila, Noelia; de Araújo, Arthur Filipe Barbosa. "Young Ideas to Improve Organizational Resilience in Turbulent and Changing Environments". In <i>Dynamic Strategic Thinking for Improved Competitiveness and Performance</i> , 1-27. IGI Global, 2020.<br>10.4018/978-1-7998-4552-2.ch001                                                                                                                                               |
|                     | 7 | de Araújo, Arthur Filipe Barbosa. "Film tourism y la imagen de destinos". In <i>La Imagen y promoción de los destinos turísticos</i> , 193-212. Cizur Menor (Navarra, Espanha), Spain: Thomson Reuters, 2018.<br>Published                                                                                                                                                                                                                                       |
|                     | 8 | Cardoso, Lucília; Dias, Francisco; Araujo-Vila, Noelia; de Araújo, Arthur Filipe Barbosa. "Destination Brand Gnosis (DBGnosis) software: cuando analizar big data es primordial para gestionar el destino turístico". In <i>Las fuentes de información turística en foco</i> , 309-324. Cizur Menor, Spain: Thomson Reuters - Aranzadi, 2018.<br>Published                                                                                                       |
| Conference abstract | 1 | Araújo, Arthur; Santos, Luis Lima; Cardoso, Lucília; Moreira, Pablo ; Fraga, Carla; Seabra, Cláudia. "Understanding destination image and travel choice through neuroscience: A mixed methods review and research agenda". Paper presented in <i>DSOTT 25, 'Diversity &amp; Sustainability - Opportunities and Threats in Tourism</i> , Coimbra, 2025.<br>Published                                                                                              |

- Conference paper
- 1 Cardoso, L; Silva, R; Campos, F; Santos, L; Araújo, Arthur. "Neuroscience on Marketing Applied do Tourism: A Mixed-Method Systematic Review on Neurotourism". Paper presented in *Diversity and Sustainability: Opportunities and Threats | 2023, Coimbra, 2023*.
  - 2 de Araújo, Arthur Filipe Barbosa; Marques, Maria Isabel; Candeias, Maria Teresa; Vieira, Armando Luís. "Sustainability factors influencing tourists' destination choice during the covid-19 pandemic". Paper presented in *Global Tourism Conference 2021, Terengannu, 2021*.  
Published · 10.46754/gtc.2021.11.055
  - 3 Magalhães, Carla; de Araújo, Arthur Filipe Barbosa; Andrés Marques, Isabel. "Hotel Workers' Perceptions on Soft Skills During the Covid-19 Pandemic". Paper presented in *4th International Conference on Tourism Research ICTR 2022, Vila Nova de Gaia, 2021*.  
Published · 10.34190/IRT.21.126
  - 4 Rodriguez-Toubes, Diego; Araujo-Vila, Noelia; de Araújo, Arthur Filipe Barbosa. "¿Puede la generación z contribuir a la resiliencia de las empresas? Un estudio en la industria de lujo". Paper presented in *XXII Seminario Hispano Luso de Economía Empresarial, Ourense, 2020*.  
Published
  - 5 Araujo-Vila, Noelia; de Araújo, Arthur Filipe Barbosa; Cardoso, Lucília; Fraiz Brea, José Antonio. "The Way of Saint James from travellers' and tourism scholars' perspective". Paper presented in *6th Euro-Asia Tourism Studies Association (EATSA) International Conference, 2020*.  
Published
  - 6 de Araújo, Arthur Filipe Barbosa. "Slum tourism motivations induced by cinema: A structural model". Paper presented in *6th Euro-Asia Tourism Studies Association (EATSA) International Conference, Alghero, 2020*.  
Published
  - 7 de Araújo, Arthur Filipe Barbosa; Armando Luís Vieira; Carlos Costa. "Slum tourism: a sub-product of social inequality motivated by cinema". Paper presented in *Sustainable Tourism in the Digital World, Visby, 2019*.  
Published
  - 8 de Araújo, Arthur Filipe Barbosa; Vieira, Armando Luís. "Developing a model of film-induced slum tourism motivations: an exploratory, qualitative, approach". Paper presented in *13th European Conference on Innovation and Entrepreneurship, Aveiro, 2018*.  
Published
  - 9 de Araújo, Arthur Filipe Barbosa; Vieira, Armando Luís; Costa, Carlos. "Cinema and slum tourism motivations: a qualitative approach". Paper presented in *TTRA Europe Chapter 2017, Angers, 2017*.  
Published
  - 10 Dias, Francisco; Cardoso, Lucília; de Araújo, Arthur Filipe Barbosa; Andrés Marques, Maria Isabel. "Between dreams and sweet memories: the imagery of dream and favourite destinations". Paper presented in *9th International Tourism Congress, Peniche, Portugal, 2017*.  
Published
  - 11 Vieira, Armando Luís; Costa, Carlos; de Araújo, Arthur Filipe Barbosa. "Effective methodological tools applied to modelling the influence of relational efforts on performance". Paper presented in *European Conference on Research Methodology, Londres, 2015*.  
Published

- 12 de Araújo, Arthur Filipe Barbosa; Vieira, Armando Luís; Costa, Carlos. "Film-induced slum tourism: a literature review and model proposal". Paper presented in *International Conference: Tourism, Destination Image and Place Branding, Vila Nova de Gaia*, 2015.  
Published
- 13 de Araújo, Arthur Filipe Barbosa; Vieira, Armando Luís; Costa, Carlos. "Films' impacts on tourist demand: a systematic review". Paper presented in *Contemporary Perspectives in Tourism and Hospitality Research, Eastbourne*, 2015.  
Published
- 14 Vieira, Armando Luís; Costa, Carlos; de Araújo, Arthur Filipe Barbosa. "The Quality of Business Relationships in the Tourism System: An Imaginary Organisation Approach". Paper presented in *International Conference on Innovation and Entrepreneurship in Marketing and Consumer Behaviour, Lisboa*, 2015.  
Published
- 15 de Araújo, Arthur Filipe Barbosa; Loureiro, Sandra Maria Correia. "The effects of negative plot films on destination image: the case of Brazil". Paper presented in *5th Annual Global Management Conference, Lisboa*, 2013.  
Published
- 16 de Araújo, Arthur Filipe Barbosa. "The role of cinema on the tourist destination image formation process: opportunities and challenges for the tourism stakeholders". Paper presented in *Jornadas de Turismo do ISCE, Odivelas*, 2012.  
Published
- 17 de Araújo, Arthur Filipe Barbosa; Loureiro, Sandra Maria Correia. "O papel do cinema na formação da imagem de destinos turístico". Paper presented in *TMS Management Studies International Conference, Bolhão*, 2012.  
Published
- 18 de Araújo, Arthur Filipe Barbosa; Leite, Nathalia Körössy. "Análise do cumprimento dos programas de marketing turístico do Plano Estratégico de Turismo de Pernambuco". Paper presented in *XI Encontro Nacional de Turismo com Base Local, Niteroi-RJ*, 2010.  
Published
- 19 de Araújo, Arthur Filipe Barbosa; Santana, Guilherme. "Educação inclusiva na atividade turística: o caso to programa "Turismo acesível - Pernambuco sem barreiras"". Paper presented in *VIII Congresso Internacional de Tecnologia na Educação, Recife*, 2010.  
Published
- 20 de Araújo, Arthur Filipe Barbosa; de Araújo, Medéia Veríssimo Silva; Viana, Rita; Leite, Nathalia Körössy. "Ecoturismo e o modelo de turismo comunitário: Uma análise da atividade turística na Prainha do Canto Verde-CE". Paper presented in *XI Seminário Internacional de Turismo, Curitiba*, 2009.  
Published
- 21 de Araújo, Arthur Filipe Barbosa; de Araújo, Medéia Veríssimo Silva; Almeida, Daniela Lopes; Costa, Flávia; Widmer, Glória. "Análise de adequação do Plano Nacional de Turismo aos preceitos estabelecidos pela Lei Geral do Turismo". Paper presented in *XI Seminário Internacional de Turismo, Curitiba*, 2009.  
Published

## Conference poster

- 1 de Araújo, Arthur Filipe Barbosa; Vieira, Armando Luís; Costa, Carlos. "Slum tourism motivations: a mixed methods approach – updated". Paper presented in *13th European Conference on Innovation and Entrepreneurship*, 2018.
- 2 de Araújo, Arthur Filipe Barbosa; Vieira, Armando Luís; Costa, Carlos. "Slum tourism motivations: A mixed methods approach". Paper presented in *Research day*, 2017.
- 3 de Araújo, Arthur Filipe Barbosa; Vieira, Armando Luís; Costa, Carlos. "Slum tourism motivations: a mixed methods approach". Paper presented in *Encontro com a Ciência e Tecnologia em Portugal 2017*, 2017.

## Journal article

- 1 Araújo, Arthur; Marques, Isabel Andrés; Moreno, Lorenza López; García, Patricia Carrasco. "Bridging the Attitude–Behavior Gap in Sustainable Tourism: An Extended TPB Model of Green Hotel Purchase Intentions". *Tourism and Hospitality* 6 4 (2025): 215. <https://doi.org/10.3390/tourhosp6040215>  
10.3390/tourhosp6040215
- 2 de Araújo, Arthur Filipe; Andrés-Marques, Isabel; López Moreno, Lorenza. "No Planet-B Attitudes: The Main Driver of Gen Z Travelers' Willingness to Pay for Sustainable Tourism Destinations". *Sustainability* 17 3 (2025): 847. <https://doi.org/10.3390/su17030847>  
10.3390/su17030847
- 3 Cardoso, Lucília; Araujo, Arthur; Silva, Rui; Almeida, Giovana Goretti Feijó de; Campos, Filipa; Santos, Luis Lima. "Demystifying neurotourism: An interdisciplinary approach and research agenda". *European Journal of Tourism Research* 36 (2024): 3618. <http://dx.doi.org/10.54055/ejtr.v36i.3183>  
10.54055/ejtr.v36i.3183
- 4 Toubes, Diego R.; Araújo-Vila, Noelia; de Araújo, Arthur Filipe; Fraiz-Brea, José Antonio. "Resilience and individual competitive productivity: the role of age in the tourism industry". *Humanities and Social Sciences Communications* 10 1 (2023): <http://dx.doi.org/10.1057/s41599-023-01859-9>  
10.1057/s41599-023-01859-9
- 5 Toubes, Diego R.; de la Torre, Jaime Álvarez; de Araújo, Arthur Filipe. "The Zika virus crisis during the 2016 Rio Olympic Games: a media cover analysis". *Humanities and Social Sciences Communications* 10 1 (2023): <http://dx.doi.org/10.1057/s41599-023-01715-w>  
Published • 10.1057/s41599-023-01715-w
- 6 Magalhães, Carla; Araújo, Arthur; Andrés-Marques, Maria Isabel. "How Do Hospitality Workers Perceive Their Work Skills before and after the Lockdown Imposed by the COVID-19 Pandemic?". *Social Sciences* 11 12 (2022): 588. <http://dx.doi.org/10.3390/socsci11120588>  
Published • Open access • 10.3390/socsci11120588
- 7 Magalhães, Carla; Araújo, Arthur; Andrés Marques, Isabel. "Hotel workers' perceptions on soft and hard skills in Porto, Portugal". *Journal of Human Resources in Hospitality & Tourism* (2022): 1-22. <http://dx.doi.org/10.1080/15332845.2023.2126956>  
Published • 10.1080/15332845.2023.2126956
- 8 Cardoso, Lucília; Araújo Vila, Noelia; Soliman, Mohammad; Araújo, Arthur Filipe; Almeida, GiovanaGorettiFeijó de. "How to Employ Zipf's Laws for Content Analysis in Tourism Studies?". *International Journal of Hospitality & Tourism Systems* 15 1 (2022):

Published

- 9 de Araújo, Arthur Filipe; Andrés Marques, Maria Isabel; Candeias, Maria Teresa Ribeiro; Vieira, Armando Luís. "Willingness to Pay for Sustainable Destinations: A Structural Approach". *Sustainability* 14 5 (2022): 2548. <http://dx.doi.org/10.3390/su14052548>.  
Published • Open access • 10.3390/su14052548
- 10 Cardoso, Lucília; Chen, Meng-Mei; Araújo, Arthur; de Almeida, Giovana Goretti Feijó; Dias, Francisco; Moutinho, Luiz. "Assessing Neuromarketing Scientific Performance: Research Gaps and Emerging Topics". *Behavioral Sciences* 12 2 (2022): 55. <http://dx.doi.org/10.3390/bs12020055>.  
Published • Open access • 10.3390/bs12020055
- 11 de Araújo, Arthur Filipe Barbosa; Vieira, Armando Luís; Costa, Carlos. "Film tourism meets slum tourism: How negative portrayals can foster a controversial tourist phenomenon". *Journal of Tourism & Development* 1 36 (2021): 245-254. <https://proa.ua.pt/index.php/rtd/article/view/8447>.  
Published • Open access
- 12 Soliman, Mohammad; Cardoso, Lucília; Feijó de Almeida, Giovana; Araújo, Arthur; Vila, Noelia. "Mapping smart experiences in tourism: A bibliometric approach". *European Journal of Tourism Research* 28 (2021): 2809. <http://dx.doi.org/10.54055/ejtr.v28i.2254>.  
Published • Open access • 10.54055/ejtr.v28i.2254
- 13 Cardoso, Lucília; Araújo, Arthur Filipe; Lima Santos, Luís; Schegg, Roland; Breda, Zélia; Costa, Carlos. "Country Performance Analysis of Swiss Tourism, Leisure and Hospitality Management Research". *Sustainability* 13 4 (2021): 2378. <http://dx.doi.org/10.3390/su13042378>.  
Published • Open access • 10.3390/su13042378
- 14 de Araújo, Arthur Filipe Barbosa; Vieira, Armando Luís; Costa, Carlos. "Film tourism meets slum tourism". (2021): <https://doi.org/10.34624/rtd.v1i36.8447>.  
<https://doi.org/10.34624/rtd.v1i36.8447>
- 15 Cardoso, Lucília; Araújo-Vila, Noelia; de Araújo, Arthur Filipe Barbosa; Perinotto, André Riani Costa; Dias, Francisco. "Destination Brand Gnosis (DBGNOSIS): An innovative tool for tourism research". *Revista Turismo: Estudos e Práticas* 9 2 (2020): 1-17.  
Published
- 16 Santana, Laís; Cardoso, Lucília; Araújo Vila, Noelia; de Araújo, Arthur Filipe Barbosa. "A Imagem Cognitiva do Destino Turístico: O caso da cidade do Porto". *A Imagem Cognitiva do Destino Turístico: O caso da cidade do Porto* 8 14 (2020): 4-22. [http://u3isjournal.isvouga.pt/index.php/ijmcm/article/view/444/239?fbclid=IwAR3wiqEmr4ye2T9V\\_L29gAYIRbzB4PyHB2BuhEm2KYnaTrZGpdKDtXyFolw](http://u3isjournal.isvouga.pt/index.php/ijmcm/article/view/444/239?fbclid=IwAR3wiqEmr4ye2T9V_L29gAYIRbzB4PyHB2BuhEm2KYnaTrZGpdKDtXyFolw).  
Published • Open access
- 17 Araújo-Vila, Noelia; Fraiz-Brea, Jose Antonio; de Araújo, Arthur Filipe. "Spanish Economic-Financial Crisis: Social and Academic Interest". *Journal of Business Cycle Research* ahead of print (2020): <http://dx.doi.org/10.1007/s41549-020-00045-z>.  
Published • 10.1007/s41549-020-00045-z

- 18 Vila, Noelia Araújo; Cardoso, Lucília; Araújo, Arthur F. De; Brea, Jose A. Fraiz. "Pilgrimage or tourism Travel motivation on Way of Saint James". *International Journal of Tourism Anthropology* 8 1 (2020): 1-21. <http://dx.doi.org/10.1504/ijta.2020.113922>.  
Published • 10.1504/ijta.2020.113922
- 19 Araújo Vila; Fraiz Brea; de Araújo, Arthur Filipe. "Health and Sport. Economic and Social Impact of Active Tourism". *European Journal of Investigation in Health, Psychology and Education* 10 1 (2019): 70-81. <http://dx.doi.org/10.3390/ejihpe10010007>.  
Published • Open access • 10.3390/ejihpe10010007
- 20 Araújo, Arthur; Cardoso, Lucília; Araújo, Noelia; Dias, Francisco. "Understanding the role of destination imagery in mountain destination choice. Evidence from an exploratory research". *European Journal of Tourism Research* 22 (2019): 151-165. <http://dx.doi.org/10.54055/ejtr.v22i.381>.  
Published • Open access • 10.54055/ejtr.v22i.381
- 21 Cardoso, Lucília; Araújo Vila, Noelia; de Araújo, Arthur Filipe; Dias, Francisco. "Food tourism destinations' imagery processing model". *British Food Journal* 122 6 (2019): 1833-1847. <http://dx.doi.org/10.1108/bfj-08-2018-0557>.  
Published • 10.1108/bfj-08-2018-0557
- 22 Araujo-Vila, Noelia; Cardoso, Lucília; de Araújo, Arthur Filipe Barbosa. "La comunicación 2.0 en el sector turístico español. Análisis de las webs oficiales de promoción turística". *International Journal of Marketing, Communication and New Media* 5 X (2019): 5-25. <http://u3isjournal.isvoug.pt/index.php/ijmcm/article/view/366>.  
Published
- 23 Cardoso, Lucília; Dias, Francisco; de Araújo, Arthur Filipe; Andrés Marques, Maria Isabel. "A destination imagery processing model: Structural differences between dream and favourite destinations". *Annals of Tourism Research* 74 (2019): 81-94. <http://dx.doi.org/10.1016/j.annals.2018.11.001>.  
Published • 10.1016/j.annals.2018.11.001
- 24 Araújo, Noelia; Cardoso, Lucília; Brea, Jose Antonio Fraiz; de Araújo, Arthur Filipe. "Green Jobs: The Present and Future of the Building Industry. Evolution Analysis". *Social Sciences* 7 12 (2018): 266. <http://dx.doi.org/10.3390/socsci7120266>.  
Published • Open access • 10.3390/socsci7120266
- 25 Loureiro, Sandra Maria Correia; de Araujo, Arthur Barbosa. "Negative Film Plot and Tourists' Image and Intentions: The Case of City of God". *Journal of Travel & Tourism Marketing* 32 4 (2015): 352-365. <http://dx.doi.org/10.1080/10548408.2014.896769>.  
Published • 10.1080/10548408.2014.896769
- 26 de Araújo, Arthur Filipe Barbosa; de Araújo, Medéia Veríssimo Silva. "Gestão sustentável da cadeia de abastecimento no turismo: Uma proposta baseada no turismo comunitário". *Revista Turismo & Desenvolvimento* 17/18 (2012): 1211-1222. <http://revistas.ua.pt/index.php/rtd/article/viewFile/9365/7709>.  
Published • Open access

## Activities

### Oral presentation

|            | Presentation title                                                                                                           | Event name<br>Host (Event location)                                                                                                                                                  |
|------------|------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2026/05/15 | SEM and AMOS in tourism research: Theory and Examples                                                                        | Aula Aberta a Estudantes do Programa de Deoutoramento em Turismo<br>dUniversidade de Aveiro (Aveiro, Portugal)                                                                       |
| 2026/01/10 | Sustainability of Tourism from the Demand Perspective: Implications for the use of data in tourism Sustainability innovation | Aula aberta a estudantes do Mestrado em Sustainable Tourism Management<br>Instituto Politécnico de Leiria                                                                            |
| 2025/10/04 | Sustainability in tourism from a demand perspective: The antecedents of sustainable consumption choices                      | II Seminário Regional – Plano Estratégico da Cultura Marítima e do Turismo Azul,<br>Associação de Desenvolvimento Local da Bairrada e Mondego (Cabedelo - Figueira da Foz, Portugal) |
| 2025/06/23 | Tutorial e Demonstração do AMOS - Elaborando um modelo de medição e um modelo estrutural                                     | Palestras no âmbito da unidade curricular de Análise de Dados do Programa Doutoral em Turismo<br>Universidade de Aveiro (Aveiro, Portugal)                                           |
| 2025/05/22 | AMOS Tutorial - Demonstration                                                                                                | Aula Aberta a Estudantes do Programa de Doutoramento em Turismo<br>Universidade de Aveiro (Aveiro, Portugal)                                                                         |
| 2025/05/16 | Modelação em Equações Estruturais e AMOS na investigação em turismo                                                          | Palestras no âmbito da unidade curricular de Análise de Dados do Programa Doutoral em Turismo<br>Universidade de Aveiro (Aveiro, Portugal)                                           |
| 2023/04/14 | Modelação em Equações Estruturais com o Software AMOS                                                                        | Palestras no âmbito da unidade curricular de Análise de Dados do Programa Doutoral em Turismo<br>Universidade de Aveiro (Aveiro, Portugal)                                           |
| 2023/03/10 | Community-Based Rural Tourism                                                                                                | Erasmus Blended Intensive Program – Rural Sustainable Tourism in Transylvania<br>Universidade Lusófona de Humanidades e Tecnologias (Cluj-Napoca, Romania)                           |
| 2023/03/05 | Tourism Public Policies in Portugal                                                                                          | Erasmus Blended Intensive Program – Rural Sustainable Tourism in Transylvania<br>Universidade Lusófona de Humanidades e Tecnologias (Cluj-Napoca, Romania)                           |

|            |                                                                                                                                                             |                                                                                                                                            |
|------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|
| 2022/07/08 | Small Cities and Community Based Tourism                                                                                                                    | Thinc 2022 Summer School<br>Universidade Lusófona de Humanidades e Tecnologias (Conflenti, Italy)                                          |
| 2022/03/25 | Qualitative Research: Examples in Tourism Investigation                                                                                                     | World Research Summit 2022 on Qualitative Research Methodology<br>Parishkar College of Global Excellence (Jaipur, Rajasthan, India)        |
| 2022/03/16 | Film tourism: Beyond the surface                                                                                                                            | Discourses in Interaction: Literary & Film-Induced Tourism<br>Universidade da Madeira (Online, Portugal)                                   |
| 2021/05/14 | SEM e AMOS na investigação em turismo: Porquê e como utilizar a técnica de modelação em equações estruturais numa tese de doutoramento? + Exemplos práticos | Palestras no âmbito da unidade curricular de Análise de Dados do Programa Doutoral em Turismo<br>Universidade de Aveiro (Aveiro)           |
| 2020/06/12 | SEM e AMOS na investigação em turismo II: Exemplo prático de utilização da técnica de modelação em equações estruturais com o software AMOS                 | Programa de Doutoramento em Turismo<br>Universidade de Aveiro (Aveiro, Portugal)                                                           |
| 2020/06/05 | SEM and AMOS na investigação em turismo I: Porquê e como utilizar a técnica de modelação em equações estruturais numa tese de doutoramento?                 | Palestras no âmbito da unidade curricular de Análise de Dados do Programa Doutoral em Turismo<br>Universidade de Aveiro (Aveiro, Portugal) |
| 2018       | Film-induced slum tourism motivations: a structural approach                                                                                                | Research Seminar<br>GOVCOPP - Unidade de Investigação em Governança, Competitividade e Políticas Públicas (Aveiro, Portugal)               |
| 2015       | Minha experiência como candidato a doutor                                                                                                                   | Programa de Doutoramento em Turismo<br>Universidade de Aveiro (Aveiro, Portugal)                                                           |

## Event organisation

|                         | Event name<br>Type of event (Role)                                                                     | Institution / Organization                                   |
|-------------------------|--------------------------------------------------------------------------------------------------------|--------------------------------------------------------------|
| 2023/01/04 - 2023/03/11 | BIP - Rural Sustainable Tourism in Transylvania (2023/03/04 - 2023/03/11)<br>Congress (Co-organisator) | Universidade Lusófona de Humanidades e Tecnologias, Portugal |

|                            |                                                                                                                                                                                          |                                                                                                                                                                  |
|----------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2025/04/22 -<br>2025/05/27 | BIP (Blended Intensive Program):<br>Military Tourism, Re-enactment and<br>Immersive Experiences: Bringing<br>history back to life (2025/05/11 -<br>2025/05/17)<br>Other (Co-organisator) | Ensino Lusófona, Portugal<br>Elleniko Mesogeiaiko Panepistemio,<br>Greece<br>Thomas More, Belgium                                                                |
| 2022/01/03 -<br>2022/07/09 | THInC 2022 Tourism Summer School<br>(2022/07/03 - 2022/07/09)<br>Co-organisator                                                                                                          | Universidade Lusófona de<br>Humanidades e Tecnologias, Portugal                                                                                                  |
| 2022/01/06 -<br>2022/06/08 | 2nd Tourism and Hospitality<br>International Congress (2022/06/06 -<br>2022/06/08)<br>Congress (Member of the Scientific<br>Committee)                                                   | Universidade Lusófona de<br>Humanidades e Tecnologias, Portugal<br>Organización Mundial del Turismo,<br>Spain<br>Instituto Politécnico da Lusofonia,<br>Portugal |
| 2021/05/06 -<br>2021/05/06 | Thematic Sessions on Film-Induced<br>Tourism - INVTUR 2021 (2021/05/06 -<br>2021/05/07)<br>Conference (Co-organisator)                                                                   | Universidade de Aveiro, Portugal                                                                                                                                 |
| 2017 - 2017                | Thematic Sessions on Film-Induced<br>Tourism - INVTUR 2017 (2017 - 2017)<br>Conference (Other)                                                                                           | Universidade de Aveiro, Portugal                                                                                                                                 |
| 2010 - 2010                | II SEPEHTUR Seminário Pernambucano<br>de Hospitalidade e Turismo<br>Congress (Co-organisator)                                                                                            | EMPETUR - Empresa Pernambucana<br>de Turismo, Brazil                                                                                                             |
| 2009 - 2009                | Diálogos Universitários 2009<br>Meeting (Other)                                                                                                                                          | Souza Cruz, Brazil                                                                                                                                               |
| 2009 - 2009                | SEPEHTUR - Seminário Pernambucano<br>de Hospitalidade e Turismo<br>Seminar (Co-organisator)                                                                                              | Secretaria de Turismo, Brazil                                                                                                                                    |
| 2009 - 2009                | I Encontro com Profissionais de<br>Hospitalidade e Turismo<br>Meeting (Co-organisator)                                                                                                   | SETUR-PE - Secretaria de Turismo de<br>Pernambuco, Brazil                                                                                                        |
| 2008 - 2008                | Diálogos Universitários 2008<br>Meeting (Other)                                                                                                                                          | Souza Cruz, Brazil                                                                                                                                               |
| 2008 - 2008                | Prêmio Mestre Salustiano do Turismo<br>de Pernambuco<br>Call (Co-organisator)                                                                                                            | SETUR-PE - Secretaria de Turismo de<br>Pernambuco, Brazil                                                                                                        |

## Event participation

|                            | Activity description<br>Type of event                                                                                                                                                                        | Event name<br>Institution / Organization                                                                                                                                                                                                |
|----------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2025/10/04 - Current       | Keynote presentation on tourism sustainability - a demand focused perspective                                                                                                                                | II Seminário Regional – Plano Estratégico da Cultura Marítima e do Turismo Azul,                                                                                                                                                        |
| 2026/06/06 -<br>2026/06/06 | Participation as member of the Regional Forum in the III Regional Seminar of the SeaLabHaus Project, Organizado pela ADELO - Associação de Desenvolvimento Local da Bairrada e Baixo Mondego.<br><br>Seminar |                                                                                                                                                                                                                                         |
| 2024/09/20 -<br>2024/09/20 | Participation in Seminar as Tourism Specialist.<br><br>Seminar                                                                                                                                               | Seminário Regional SeaLabHaus - Projeto Interreg<br><br>Universidade do Porto Faculdade de Arquitectura, Portugal                                                                                                                       |
| 2024/07/04 -<br>2024/07/05 | Participation in Forum as Tourism Specialist.<br><br>Seminar                                                                                                                                                 | SeaLabHaus - Interreg Atlantic Area<br><br>Universidade do Porto, Portugal                                                                                                                                                              |
| 2024/03/13 -<br>2024/03/14 | Film tourism - Insights para a gestão e o marketing de destinos<br><br>Seminar                                                                                                                               | Aula aberta no âmbito da UC de Gestão de Destinos Turísticos, das licenciaturas de Turismo e de Gestão Turística e Hoteleira<br><br>Instituto Politécnico de Leiria Escola Superior de Turismo e Tecnologia do Mar de Peniche, Portugal |
| 2021/10/26 - 2021/10/26    | Session moderation: "Cycling Portugal: investing in more sustainable and healthier lifestyles and leisure"<br><br>Round table                                                                                | Art&Tur: International Tourism Film Festival 2021<br><br>Centro de Portugal Film Comission, Portugal                                                                                                                                    |
| 2020/10/21 - 2020/10/21    | Session moderation: "Longing, living, and recollecting: the roles of emotions in tourists' experiences"                                                                                                      | International Conference: Tourism Marketing and Destination Branding<br><br>Centro de Portugal Film Comission, Portugal                                                                                                                 |
| 2019/10/23 - 2019/10/23    | Keynote Speaker. Presentation title: "Cinema and Tourism - two universes that cross in the same territories"<br><br>Conference                                                                               | International Conference on Tourism Marketing and Destination Branding<br><br>Centro de Portugal Film Comission, Portugal                                                                                                               |
| 2018 - 2018                | Pannel moderator<br><br>Conference                                                                                                                                                                           | 13th European Conference on Innovation and Entrepreneurship<br><br>Academic Conferences and Publishing International, Portugal                                                                                                          |

|             |                                                                                                |                                                                                                      |
|-------------|------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|
| 2018 - 2018 | Moderator<br>Round table                                                                       | "Let's surf in Africa" in Art&Tur:<br>International Tourism Film Festival<br>2018<br>APTUR, Portugal |
| 2017 - 2017 | Organisation and moderation of the<br>thematic panels on Film-Induced<br>Tourism<br>Conference | INVTUR 2017<br>Universidade de Aveiro, Portugal                                                      |

## Jury of academic degree

|            | Theme<br>Role                                                                                                 | Candidate name (Type of degree)<br>Institution / Organization              |
|------------|---------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------|
| 2024/11/22 | Saudade World: A Sustainable<br>Recreational Tourism Company In<br>Portugal<br>(Thesis) Arguer                | Naho Miyamoto (Master)<br>Instituto Politécnico de Leiria, Portugal        |
| 2021/02/11 | Cineturismo em atrações de património<br>construído – uma abordagem a Harry<br>Potter<br>(Thesis) Main arguer | Mónica Cristina Silva Freitas (Master)<br>Universidade de Aveiro, Portugal |

## Committee member

|                | Activity description<br>Role                                                                                                                                | Institution / Organization |
|----------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------|
| 2024 - Current | Member of the Regional Action Group<br>of SeaLabHaus, the New Atlantic<br>Laboratory for Architecture, Heritage,<br>Culture and Maritime Tourism.<br>Member |                            |

## Consulting

|                   | Activity description                                           | Institution / Organization |
|-------------------|----------------------------------------------------------------|----------------------------|
| 2026/02 - Current | Regional Trainer for Portugal -<br>SeaLabHaus Interreg Project |                            |

## Evaluation committee

|                            | Activity description<br>Role                                                                                      | Institution / Organization                        | Funding entity |
|----------------------------|-------------------------------------------------------------------------------------------------------------------|---------------------------------------------------|----------------|
| 2022/10/25 -<br>2022/10/25 | Art&Tur: International Tourism<br>Film Festival 2022<br>(Participação no Júri para<br>Documentários)<br>Evaluator | Centro de Portugal<br>Film Comission,<br>Portugal |                |

|                         |                                                                                                          |                                             |
|-------------------------|----------------------------------------------------------------------------------------------------------|---------------------------------------------|
| 2021/10/26 - 2021/10/29 | Art&Tur: International Tourism Film Festival 2021 (Participação no Júri para Documentários)<br>Evaluator | Centro de Portugal Film Comission, Portugal |
| 2020/10/26 - 2020/10/29 | Art&Tur: International Tourism Film Festival 2020 (Participação no Júri para Documentários)<br>Member    | Centro de Portugal Film Comission, Portugal |
| 2019/10/22 - 2019/10/25 | Art&Tur: International Tourism Film Festival 2019 (Participação no Júri para Documentários)              | Centro de Portugal Film Comission, Portugal |
| 2018 - 2018             | Art&Tur: International Tourism Film Festival 2018 (Participação no Júri para Tourism films)              | Centro de Portugal Film Comission, Portugal |
| 2017 - 2017             | Art&Tur: International Tourism Film Festival 2017 (Participação no júri para Tourism films)              | Centro de Portugal Film Comission, Portugal |

### Journal scientific committee

|                      | Journal title (ISSN)                          | Publisher                                                                  |
|----------------------|-----------------------------------------------|----------------------------------------------------------------------------|
| 2019/10/20 - Current | Tourism and Hospitality Research (1742-9692)  | SAGE Publications                                                          |
| 2019/07/13 - Current | Revista Turismo e Desenvolvimento (1645-9261) | Universidade de Aveiro                                                     |
| 2019 - Current       | Tourism & Management Studies (2182-8466)      | "School of Management, Hospitality and Tourism, University of the Algarve" |

### Mentoring / Tutoring

|                         | Topic                                                                                                       | Student name                     |
|-------------------------|-------------------------------------------------------------------------------------------------------------|----------------------------------|
| 2023/09 - Current       | Turismo Regenerativo em Portugal                                                                            | Rudolfo Van Breda Rocha          |
| 2019/09/01 - 2022/07/26 | O Enoturismo em Duas Regiões Vinícolas Distintas, o Douro e Vacluse<br>Um Estudo Exploratório e Comparativo | Flávia Vieira Monteiro           |
| 2019/09/01 - 2021/12/17 | Gestão de Eventos Turísticos em Tempos de Pandemia: Análise contextual da cidade de Belo Horizonte          | Stella Nívea Fonseca Mascarenhas |

### Distinctions

## Award

|      |                                                                                                                                                                                                                                                  |
|------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 2025 | Best Paper Award: Understanding destination image and travel choice through neuroscience: A mixed methods review and research agenda'                                                                                                            |
| 2023 | Best presentation award for the paper: "Neuroscience on Marketing Applied do Tourism: A Mixed-Method Systematic Review on Neurotourism"<br>Diversity and Sustainability: Opportunities and Threats   2023, Coimbra, 2023, Portugal               |
| 2015 | Best paper award for the paper ""The Quality of Business Relationships in the Tourism System: An Imaginary Organisation Approach".<br>International Conference on Innovation and Entrepreneurship in Marketing and Consumer Behaviour., Portugal |

## Other distinction

|      |                                                                                                                                   |
|------|-----------------------------------------------------------------------------------------------------------------------------------|
| 2019 | Certificate of Excellence in Reviewing - Outstanding Reviewer (Tourism & Management Studies)<br>Universidade do Algarve, Portugal |
|------|-----------------------------------------------------------------------------------------------------------------------------------|