Curriculum Vitae

Arthur Filipe Barbosa de Araújo

Arthur Araújo is a PhD in tourism studies by the University of Aveiro (Portugal) and currently teaches at Lusófona University. He teaches disciplines such as Crisis and Disaster Management in Tourism, for Masters' students, and a variety of disciplines for graduate students, such as Research Methodology, Tourism and Sustainability, and Nautical Tourism. Arthur has published works mainly in neurotourism, tourism sustainability, film tourism, destination imagery, and resilience and competitiveness. Recent publications have appeared in Annals of Tourism Research, Journal of Travel and Tourism Marketing, and British Food Journal. In the industry, Arthur has experiences in Brazil and Spain, in areas such as tourism accessibility, inbound tourism statistics and educational tourism. He is also a member of the Centre for Transdisciplinary Development Studies (CETRAD) of the University of Trás-os-Montes and Alto Douro (UTAD) and of the ART&TUR International Film Tourism Festival Jury.

Identification

Personal identification

Full name
Arthur Filipe Barbosa de Araújo

Citation names

de Araújo, Arthur Filipe Barbosa
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Ciência ID
4015-E089-6E3A

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0000-0002-5016-974X

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arthur.araujo@ulusofona.pt (Professional)

Knowledge fields

Social Sciences - Economics and Business

Languages

Language	Speaking	Reading	Writing	Listening	Peer-review
Portuguese	Advanced (C1)	Advanced (C1)	Advanced (C1)	Advanced (C1)	Proficiency (C2)
English	Advanced (C1)	Advanced (C1)	Advanced (C1)	Advanced (C1)	Advanced (C1)
Spanish; Castilian	Advanced (C1)	Advanced (C1)	Advanced (C1)	Advanced (C1)	Upper intermediate (B2)
French	Intermediate (B1)	Advanced (C1)	Intermediate (B1)	Intermediate (B1)	Intermediate (B1)
Italian	Beginner (A1)	Intermediate (B1)	Beginner (A1)	Intermediate (B1)	Elementary (A2)

Education

	Degree	Classification
2023 - 2023 Concluded	E-Ducar: Desenvolvimento de Competências Pedagógicas para o Ensino à Distância (Others) Major in Projeto Inovar & Capacitar, financiado pelo POCH I2-2022-01 Universidade Lusófona do Porto, Portugal	Aprovado
2013 - 2019/03 Concluded	PhD in Tourism (Doctorate) Universidade de Aveiro, Portugal *"Film-induced slum tourism motivations: A structural approach" (THESIS/DISSERTATION)*	Aprovado com distinção e louvor
2017 - 2017 Concluded	Digital Marketing (Others) Google Portugal, Portugal	
2016 - 2016 Concluded	Introduction to Structural Equation Modelling using AMOS (Others) Associação para a Formação Profissional da Universidade de Aveiro , Portugal	
2015 - 2015 Concluded	Quantitative data analysis with SPSS (Others) Associação para a Formação Profissional da Universidade de Aveiro , Portugal	
2015 - 2015 Concluded	Qualitative Analysis with the Support of NVivo and WebQDA (Others) Associação para a Formação Profissional da Universidade de Aveiro , Portugal	

2010 - 2012 Concluded	Master's in Management (Master's Degree) Universidade de Aveiro, Portugal *"Films and destiantion image: When violence is based on history"* *(THESIS/DISSERTATION)*	18
2006 - 2010 Concluded	Degree in Tourism (Licenciate Degree) Universidade Federal de Pernambuco, Brazil *"Analysis of the fulfilment and effectiveness of Pernambuco's Strategic Tourism Plan 2008-2020: Pernambuco for the world"* *(THESIS/DISSERTATION)*	18

Affiliation

Teaching in Higher Education

	Category Host institution/organization	Employer
2018/09 - Current	Assistant Professor (University Teacher) Universidade Lusófona do Porto, Portugal	Universidade Lusófona do Porto, Portugal
2017/09 - 2018/01	Visiting Teacher (Polytechnic Teacher)	Instituto Superior Politécnico Gaya, Portugal
2008/01 - 2009/01	Trainee Assistant (University Teacher)	Universidade Federal de Pernambuco, Brazil

Others

	Category Host institution/organization	Employer
2012/05 - 2015/02	Technician	Able Translations, Portugal
2011/09 - 2012/02	Management and marketing assistant (trainee)	Instituto Hispánico de Salamanca, Spain

2010/02 - 2010/09	Supervisor	Fundação Gilberto Freyre, Brazil
2009/02 - 2010/02	Teacher	LCP English House, Brazil
2008/02 - 2010/02	Junior entrepreneur	Planejamentos Turísticos Júnior, Brazil
2008/03 - 2009/12	Tourism technician	Empresa Pernambucana de Turismo, Brazil

Projects

Grant

	Designation	Funders
2015/05 - 2019/01	Film-induced slum tourism motivations: a structural approach Bolsa de Doutorado Pleno no Exterior PhD Student Fellow Coordenação de Aperfeiçoamento de Pessoal de Nível Superior, Brazil	Concluded

Contract

	Designation	Funders
2019/01/01 - 2019/12/31	Research Unit on Governance, Competitiveness and Public Policy. UID/CPO/04058/2019 Universidade de Aveiro, Portugal Universidade de Aveiro Unidade de Investigação em Governança Competitividade e Políticas Públicas, Portugal	Fundação para a Ciência e a Tecnologia, Portugal Concluded

Outputs

Publications

Book 1

de Araújo, Arthur Filipe Barbosa. *Films and destination image: when violence is based on history*. Saarbrücken, Germany: Lap Lambert Academic Publishing. 2013.

Published

Book chapter	1	Cardoso, Lucilia; Araujo, Arthur; Dias, Francisco; Moutinho, Luiz. "Chapter 12 The Dynamics of Neuromarketing: Publication, Collaboration, and Topic Prominence". In *Biometrics and Neuroscience Research in Business and Management*, 223-244. De Gruyter, 2024. 10.1515/9783110708509-012
	2	de Araújo, Arthur Filipe; Andrés Marques, Isabel; Ribeiro Candeias, Teresa. "Tourists' Willingness to Pay for Environmental and Sociocultural Sustainability in Destinations: Underlying Factors and the Effect of Age". In *Transcending Borders in Tourism Through Innovation and Cultural Heritage*, edited by Vicky Katsoni; Andreea Claudia Serban, 33-56. Cham, Switzerland: Springer International Publishing, 2022. 10.1007/978-3-030-92491-1_2
	3	Vila, Noelia Araújo; Toubes, Diego R.; de Araújo, Arthur Filipe; Brea, Jose Antonio Fraiz. "Company Internships: Filling the Gap Between University Training and Business Reality". In *Handbook of Research on Human Capital and People Management in the Tourism Industry*, 175-198. IGI Global, 2021. 10.4018/978-1-7998-4318-4.ch009
	4	Garrote Andújar, Silvia Adela; Araújo Vila, Noelia; Brea, José Antonio Fraiz; de Araújo, Arthur Filipe Barbosa. "Medical Tourism: Analysis and Expectations Worldwide". In *Advances in Marketing, Customer Relationship Management, and E-Services*, 84-102. IGI Global, 2021. 10.4018/978-1-7998-3034-4.ch006
	5	Araújo Vila, Noelia; Cardoso, Lucília; de Araújo, Arthur Filipe; Dias, Francisco. "Spanish and Portuguese MICE Tourists' Profile". In *Accelerating Knowledge Sharing, Creativity, and Innovation Through Business Tourism*, 18-37. IGI Global, 2020. 10.4018/978-1-7998-3142-6.ch002
	6	Toubes, Diego R.; Araújo-Vila, Noelia; de Araújo, Arthur Filipe Barbosa. "Young Ideas to Improve Organizational Resilience in Turbulent and Changing Environments". In *Dynamic Strategic Thinking for Improved Competitiveness and Performance*, 1-27. IGI Global, 2020. 10.4018/978-1-7998-4552-2.ch001
	7	de Araújo, Arthur Filipe Barbosa. "Film tourism y la imagen de destinos". In *La Imagen y promoción de los destinos turísticos*, 193-212. Cizur Menor (Navarra, Espanha), Spain: Thomson Reuters, 2018. Published
	8	Cardoso, Lucília; Dias, Francisco; Araujo-Vila, Noelia; de Araújo, Arthur Filipe Barbosa. "Destination Brand Gnosis (DBGnosis) software: cuando analizar big data es primordial para gestionar el destino turístico". In *Las fuentes de información turística en foco*, 309-324. Cizur Menor, Spain: Thomson Reuters - Aranzadi, 2018. Published
Conference abstract	1	Araújo, Arthur; Santos, Luis Lima; Cardoso, Lucilia; Moreira, Pablo ; Fraga, Carla; Seabra, Cláudia. "Understanding destination image and travel choice through neuroscience: A mixed methods review and research agenda". Paper presented in *DSOTT 25, 'Diversity & Sustainability - Opportunities and Threats in Tourism*, *Coimbra*, 2025. Published

Conference paper

1 Cardoso, L; Silva, R; Campos, F; Santos, L; Araújo, Arthur. "Neuroscience on Marketing Applied do Tourism: A Mixed-Method Systematic Review on Neurotourism". Paper presented in *Diversity and Sustainability: Opportunities and Threats | 2023*, *Coimbra*, 2023.

2 de Araújo, Arthur Filipe Barbosa; Marques, Maria Isabel; Candeias, Maria Teresa; Vieira, Armando Luís. "Sustainability factors influencing tourists' destination choice during the covid-19 pandemic". Paper presented in *Global Tourism Conference 2021*, *Terengannu*, 2021.

Published • 10.46754/gtc.2021.11.055

3 Magalhães, Carla; de Araújo, Arthur Filipe Barbosa; Andrés Marques, Isabel. "Hotel Workers' Perceptions on Soft Skills During the Covid-19 Pandemic". Paper presented in *4th International Conference on Tourism Research ICTR 2022*, *Vila Nova de Gaia*, 2021.

Published • 10.34190/IRT.21.126

4 Rodriguez-Toubes, Diego; Araujo-Vila, Noelia; de Araújo, Arthur Filipe Barbosa. "¿Puede la generación z contribuir a la resiliencia de las empresas? Un estudio en la industria de lujo". Paper presented in *XXII Seminario Hispano Luso de Economía Empresarial*, *Ourense*, 2020.

Published

5 Araujo-Vila, Noelia; de Araújo, Arthur Filipe Barbosa; Cardoso, Lucília; Fraiz Brea, José Antonio. "The Way of Saint James from travellers' and tourism scholars' perspective". Paper presented in *6th Euro-Asia Tourism Studies Association (EATSA) International Conference*, 2020.

Published

6 de Araújo, Arthur Filipe Barbosa. "Slum tourism motivations induced by cinema: A structural model". Paper presented in *6th Euro-Asia Tourism Studies Association (EATSA) International Conference*, *Alghero*, 2020.

Published

7 de Araújo, Arthur Filipe Barbosa; Armando Luís Vieira; Carlos Costa. "Slum tourism: a sub-product of social inequality motivated by cinema". Paper presented in *Sustainable Tourism in the Digital World*, *Visby*, 2019.

Published

8 de Araújo, Arthur Filipe Barbosa; Vieira, Armando Luís. "Developing a model of film-induced slum tourism motivations: an exploratory, qualitative, approach". Paper presented in *13th European Conference on Innovation and Entrepreneurship*, *Aveiro*, 2018.

Published

9 de Araújo, Arthur Filipe Barbosa; Vieira, Armando Luís; Costa, Carlos. "Cinema and slum tourism motivations: a qualitative approach". Paper presented in *TTRA Europe Chapter 2017*, *Angers*, 2017.

Published

10 Dias, Francisco; Cardoso, Lucília; de Araújo, Arthur Filipe Barbosa; Andrés Marques, Maria Isabel. "Between dreams and sweet memories: the imagery of dream and favourite destinations". Paper presented in *9th International Tourism Congress*, *Peniche, Portugal*, 2017.

Published

11 Vieira, Armando Luís; Costa, Carlos; de Araújo, Arthur Filipe Barbosa. "Effective methodological tools applied to modelling the influence of relational efforts on performance". Paper presented in *European Conference on Research Methodology*, *Londres*, 2015.

Published

12 de Araújo, Arthur Filipe Barbosa; Vieira, Armando Luís; Costa, Carlos. "Film-induced slum tourism: a literature review and model proposal". Paper presented in *International Conference: Tourism, Destination Image and Place Branding*, *Vila Nova de Gaia*, 2015.

Published

13 de Araújo, Arthur Filipe Barbosa; Vieira, Armando Luís; Costa, Carlos. "Films' impacts on tourist demand: a systematic review". Paper presented in *Contemporary Perspectives in Tourism and Hospitality Research*, *Eastbourne*, 2015.

Published

14 Vieira, Armando Luís; Costa, Carlos; de Araújo, Arthur Filipe Barbosa. "The Quality of Business Relationships in the Tourism System: An Imaginary Organisation Approach". Paper presented in *International Conference on Innovation and Entrepreneurship in Marketing and Consumer Behaviour*, *Lisboa*, 2015.

Published

15 de Araújo, Arthur Filipe Barbosa; Loureiro, Sandra Maria Correia. "The effects of negative plot films on destination image: the case of Brazil". Paper presented in *5th Annual Global Management Conference*, *Lisboa*, 2013.

Published

16 de Araújo, Arthur Filipe Barbosa. "The role of cinema on the tourist destination image formation process: opportunities and challenges for the tourism stakeholders". Paper presented in *Jornadas de Turismo do ISCE*, *Odivelas*, 2012.

Published

17 de Araújo, Arthur Filipe Barbosa; Loureiro, Sandra Maria Correia. "O papel do cinema na formação da imagem de destinos turístico". Paper presented in *TMS Management Studies International Conference*, *Bolhão*, 2012.

Published

18 de Araújo, Arthur Filipe Barbosa; Leite, Nathalia Körössy. "Análise do cumprimento dos programas de marketing turístico do Plano Estratégico de Turismo de Pernambuco". Paper presented in *XI Encontro Nacional de Turismo com Base Local*, *Niteroi-RJ*, 2010.

Published

19 de Araújo, Arthur Filipe Barbosa; Santana, Guilherme. "Educação inclusiva na atividade turística: o caso to programa "Turismo acesível - Pernambuco sem barreiras"". Paper presented in *VIII Congresso Internacional de Tecnologia na Educação*, *Recife*, 2010.

Published

20 de Araújo, Arthur Filipe Barbosa; de Araújo, Medéia Veríssimo Silva; Viana, Rita; Leite, Nathalia Körössy. "Ecoturismo e o modelo de turismo comunitário: Uma análise da atividade turística na Prainha do Canto Verde-CE". Paper presented in *XI Seminário Internacional de Turismo*, *Curitiba*, 2009.

Published

21 de Araújo, Arthur Filipe Barbosa; de Araújo, Medéia Veríssimo Silva; Almeida, Daniela Lopes; Costa, Flávia; Widmer, Glória. "Análise de adequação do Plano Nacional de Turismo aos preceitos estabelecidos pela Lei Geral do Turismo". Paper presented in *XI Seminário Internacional de Turismo*, *Curitiba*, 2009.

Published

Conference poster

1 de Araújo, Arthur Filipe Barbosa; Vieira, Armando Luís; Costa, Carlos. "Slum tourism motivations: a mixed methods approach – updated". Paper presented in *13th European Conference on Innovation and Entrepreneurship*, 2018.

2 de Araújo, Arthur Filipe Barbosa; Vieira, Armando Luís; Costa, Carlos. "Slum tourism motivations: A mixed methods approach". Paper presented in *Research day*, 2017.

3 de Araújo, Arthur Filipe Barbosa; Vieira, Armando Luís; Costa, Carlos. "Slum tourism motivations: a mixed methods approach". Paper presented in *Encontro com a Ciência e Tecnologia em Portugal 2017*, 2017.

Journal article

1 Portugal, João Pedro; Galvão, Maria Inês; Araujo, Arthur Filipe. "Between caves, cliffs and the sea: why not all nature-based tourism experiences support pro-environmental attitudes". *Journal of Ecotourism* (2026): 1-21. https://doi.org/10.1080/14724049.2026.2739226.

10.1080/14724049.2026.2739226

2 Araújo, Arthur; Marques, Isabel Andrés; Moreno, Lorenza López; García, Patricia Carrasco. "Bridging the Attitude–Behavior Gap in Sustainable Tourism: An Extended TPB Model of Green Hotel Purchase Intentions". *Tourism and Hospitality* 6 4 (2025): 215. https://doi.org/10.3390/tourhosp6040215.

10.3390/tourhosp6040215

3 de Araújo, Arthur Filipe; Andrés-Marques, Isabel; López Moreno, Lorenza. "No Planet-B Attitudes: The Main Driver of Gen Z Travelers' Willingness to Pay for Sustainable Tourism Destinations". *Sustainability* 17 3 (2025): 847. https://doi.org/10.3390/su17030847.

10.3390/su17030847

4 Cardoso, Lucilia; Araujo, Arthur; Silva, Rui; Almeida, Giovana Goretti Feijó de; Campos, Filipa; Santos, Luis Lima. "Demystifying neurotourism: An interdisciplinary approach and research agenda". *European Journal of Tourism Research* 36 (2024): 3618. http://dx.doi.org/10.54055/ejtr.v36i.3183.

10.54055/ejtr.v36i.3183

5 Toubes, Diego R.; Araújo-Vila, Noelia; de Araújo, Arthur Filipe; Fraiz-Brea, José Antonio. "Resilience and individual competitive productivity: the role of age in the tourism industry". *Humanities and Social Sciences Communications* 10 1 (2023): http://dx.doi.org/10.1057/s41599-023-01859-9.

10.1057/s41599-023-01859-9

6 Toubes, Diego R.; de la Torre, Jaime Álvarez; de Araújo, Arthur Filipe. "The Zika virus crisis during the 2016 Rio Olympic Games: a media cover analysis". *Humanities and Social Sciences Communications* 10 1 (2023): http://dx.doi.org/10.1057/s41599-023-01715-w.

Published • 10.1057/s41599-023-01715-w

7 Magalhães, Carla; Araújo, Arthur; Andrés-Marques, Maria Isabel. "How Do Hospitality Workers Perceive Their Work Skills before and after the Lockdown Imposed by the COVID-19 Pandemic?". *Social Sciences* 11 12 (2022): 588. http://dx.doi.org/10.3390/socsci11120588.

Published • Open access • 10.3390/socsci11120588

8 Magalhães, Carla; Araújo, Arthur; Andrés Marques, Isabel. "Hotel workers' perceptions on soft and hard skills in Porto, Portugal". *Journal of Human Resources in Hospitality & Tourism* (2022): 1-22. http://dx.doi.org/10.1080/15332845.2023.2126956.

Published • 10.1080/15332845.2023.2126956

9 Cardoso, Lucília; Araújo Vila, Noelia; Soliman, Mohammad; Araújo, Arthur Filipe; Almeida, GiovanaGorettiFeijó de. "How to Employ Zipf's Laws for Content Analysis in Tourism Studies?". *International Journal of Hospitality & Tourism Systems* 15 1 (2022):

Published

10 de Araújo, Arthur Filipe; Andrés Marques, Maria Isabel; Candeias, Maria Teresa Ribeiro; Vieira, Armando Luís. "Willingness to Pay for Sustainable Destinations: A Structural Approach". *Sustainability* 14 5 (2022): 2548. http://dx.doi.org/10.3390/su14052548.

Published • Open access • 10.3390/su14052548

11 Cardoso, Lucília; Chen, Meng-Mei; Araújo, Arthur; de Almeida, Giovana Goretti Feijó; Dias, Francisco; Moutinho, Luiz. "Accessing Neuromarketing Scientific Performance: Research Gaps and Emerging Topics". *Behavioral Sciences* 12 2 (2022): 55. http://dx.doi.org/10.3390/bs12020055.

Published • Open access • 10.3390/bs12020055

12 de Araújo, Arthur Filipe Barbosa; Vieira, Armando Luís; Costa, carlos. "Film tourism meets slum tourism: How negative portrayals can foster a controversial tourist phenomenon". *Journal of Tourism & Development* 1 36 (2021): 245-254. https://proa.ua.pt/index.php/rtd/article/view/8447.

Published • Open access

13 Soliman, Mohammad; Cardoso, Lucília; Feijó de Almeida, Giovana; Araújo, Arthur; Vila, Noelia. "Mapping smart experiences in tourism: A bibliometric approach". *European Journal of Tourism Research* 28 (2021): 2809. http://dx.doi.org/10.54055/ejtr.v28i.2254.

Published • Open access • 10.54055/ejtr.v28i.2254

14 Cardoso, Lucília; Araújo, Arthur Filipe; Lima Santos, Luís; Schegg, Roland; Breda, Zélia; Costa, Carlos. "Country Performance Analysis of Swiss Tourism, Leisure and Hospitality Management Research". *Sustainability* 13 4 (2021): 2378. http://dx.doi.org/10.3390/su13042378.

Published • Open access • 10.3390/su13042378

15 de Araújo, Arthur Filipe Barbosa; Vieira, Armando Luís; Costa, Carlos. "Film tourism meets slum tourism". (2021): https://doi.org/10.34624/rtd.v1i36.8447.

https://doi.org/10.34624/rtd.v1i36.8447

16 Cardoso, Lucília; Araújo-Vila, Noelia; de Araújo, Arthur Filipe Barbosa; Perinotto, André Riani Costa; Dias, Francisco. "Destination Brand Gnosis (DBGNOSIS): An innovative tool for tourism research". *Revista Turismo: Estudos e Práticas* 9 2 (2020): 1-17.

Published

17 Santana, Laís; Cardoso, Lucília; Araújo Vila, Noelia; de Araújo, Arthur Filipe Barbosa. "A Imagem Cognitiva do Destino Turístico: O caso da cidade do Porto". *A Imagem Cognitiva do Destino Turístico: O caso da cidade do Porto* 8 14 (2020): 4-22. http://u3isjournal.isvouga.pt/index.php/ijmcnm/article/view/444/239?fbclid=IwAR3wiqEmr4ye2T9V_L29gAYlRbzB4PyHB2BuhEm2KYnaTrZGpdkDtxyFoIw.

Published • Open access

18 Araújo-Vila, Noelia; Fraiz-Brea, Jose Antonio; de Araújo, Arthur Filipe. "Spanish Economic-Financial Crisis: Social and Academic Interest". *Journal of Business Cycle Research* ahead of print (2020): http://dx.doi.org/10.1007/s41549-020-00045-z.

Published • 10.1007/s41549-020-00045-z

19 Vila, Noelia Araújo; Cardoso, Lucília; Araújo, Arthur F. De; Brea, Jose A. Fraiz. "Pilgrimage or tourism Travel motivation on Way of Saint James". *International Journal of Tourism Anthropology* 8 1 (2020): 1-21. http://dx.doi.org/10.1504/ijta.2020.113922.

Published • 10.1504/ijta.2020.113922

20 Araújo Vila; Fraiz Brea; de Araújo, Arthur Filipe. "Health and Sport. Economic and Social Impact of Active Tourism". *European Journal of Investigation in Health, Psychology and Education* 10 1 (2019): 70-81. http://dx.doi.org/10.3390/ejihpe10010007.

Published • Open access • 10.3390/ejihpe10010007

21 Araújo, Arthur; Cardoso, Lucília; Araújo, Noelia; Dias, Francisco. "Understanding the role of destination imagery in mountain destination choice. Evidence from an exploratory research". *European Journal of Tourism Research* 22 (2019): 151-165. http://dx.doi.org/10.54055/ejtr.v22i.381.

Published • Open access • 10.54055/ejtr.v22i.381

22 Cardoso, Lucília; Araújo Vila, Noelia; de Araújo, Arthur Filipe; Dias, Francisco. "Food tourism destinations' imagery processing model". *British Food Journal* 122 6 (2019): 1833-1847. http://dx.doi.org/10.1108/bfj-08-2018-0557.

Published • 10.1108/bfj-08-2018-0557

23 Araujo-Vila, Noelia; Cardoso, Lucília; de Araújo, Arthur Filipe Barbosa. "La comunicación 2.0 en el sector turístico español. Análisis de las webs oficiales de promoción turística". *International Journal of Marketing, Communication and New Media* 5 X (2019): 5-25. http://u3isjournal.isvouga.pt/index.php/ijmcnm/article/view/366.

Published

24 Cardoso, Lucília; Dias, Francisco; de Araújo, Arthur Filipe; Andrés Marques, Maria Isabel. "A destination imagery processing model: Structural differences between dream and favourite destinations". *Annals of Tourism Research* 74 (2019): 81-94. http://dx.doi.org/10.1016/j.annals.2018.11.001.

Published • 10.1016/j.annals.2018.11.001

25 Araújo, Noelia; Cardoso, Lucília; Brea, Jose Antonio Fraiz; de Araújo, Arthur Filipe. "Green Jobs: The Present and Future of the Building Industry. Evolution Analysis". *Social Sciences* 7 12 (2018): 266. http://dx.doi.org/10.3390/socsci7120266.

Published • Open access • 10.3390/socsci7120266

26 Loureiro, Sandra Maria Correia; de Araujo, Arthur Barbosa. "Negative Film Plot and Tourists´ Image and Intentions: The Case ofCity of God". *Journal of Travel & Tourism Marketing* 32 4 (2015): 352-365. http://dx.doi.org/10.1080/10548408.2014.896769.

Published • 10.1080/10548408.2014.896769

27 de Araújo, Arthur Filipe Barbosa; de Araújo, Medéia Veríssimo Silva. "Gestão sustentável da cadeia de abastecimento no turismo: Uma proposta baseada no turismo comunitário". *Revista Turismo & Desenvolvimento* 17/18 (2012): 1211-1222. http://revistas.ua.pt/index.php/rtd/article/viewFile/9365/7709.

Published • Open access

Activities

Oral presentation

	Presentation title	Event name Host (Event location)
2026/05/15	SEM and AMOS in tourism research: Theory and Examples	Aula Aberta a Estudantes do Programa de Deoutoramento em Turismo dUniversidade de Aveiro (Aveiro, Portugal)
2026/01/10	Sustainability of Tourism from the Demand Perspective: Implications for the use of data in tourism Sustainability innovation	Aula aberta a estudantes do Mestrado em Sustainable Tourism Management Instituto Politécnico de Leiria
2025/10/04	Sustainability in tourism from a demand perspective: The antecedents of sustainable consumption choices	II Seminário Regional – Plano Estratégico da Cultura Marítima e do Turismo Azul, Associação de Desenvolvimento Local da Bairrada e Mondego (Cabedelo - Figueira da Foz, Portugal)
2025/06/23	Tutorial e Demonstração do AMOS - Elaborando um modelo de medição e um modelo estrutural	Palestras no âmbito da unidade curricular de Análise de Dados do Programa Doutoral em Turismo Universidade de Aveiro (Aveiro, Portugal)
2025/05/22	AMOS Tutorial - Demonstration	Aula Aberta a Estudantes do Programa de Doutoramento em Turismo Universidade de Aveiro (Aveiro, Portugal)
2025/05/16	Modelação em Equações Estruturais e AMOS na investigação em turismo	Palestras no âmbito da unidade curricular de Análise de Dados do Programa Doutoral em Turismo Universidade de Aveiro (Aveiro, Portugal)
2023/04/14	Modelação em Equações Estruturais com o Software AMOS	Palestras no âmbito da unidade curricular de Análise de Dados do Programa Doutoral em Turismo Universidade de Aveiro (Aveiro, Portugal)
2023/03/10	Community-Based Rural Tourism	Erasmus Blended Intensive Program – Rural Sustainable Tourism in Transylvania Universidade Lusófona de Humanidades e Tecnologias (Cluj-Napoca, Romania)

2023/03/05	Tourism Public Policies in Portugal	Erasmus Blended Intensive Program – Rural Sustainable Tourism in Transylvania Universidade Lusófona de Humanidades e Tecnologias (Cluj-Napoca, Romania)
2022/07/08	Small Cities and Community Based Tourism	Thinc 2022 Summer School Universidade Lusófona de Humanidades e Tecnologias (Conflenti, Italy)
2022/03/25	Qualitative Research: Examples in Tourism Investigation	World Research Summit 2022 on Qualitative Research Methodology Parishkar College of Global Excellence (Jaipur, Rajasthan, India)
2022/03/16	Film tourism: Beyond the surface	Discourses in Interaction: Literary & Film-Induced Tourism Universidade da Madeira (Online, Portugal)
2021/05/14	SEM e AMOS na investigação em turismo: Porquê e como utilizar a técnica de modelação em equações estruturais numa tese de doutoramento? + Exemplos práticos	Palestras no âmbito da unidade curricular de Análise de Dados do Programa Doutoral em Turismo Universidade de Aveiro (Aveiro)
2020/06/12	SEM e AMOS na investigação em turismo II: Exemplo prático de utilização da técnica de modelação em equações estruturais com o software AMOS	Programa de Doutoramento em Turismo Universidade de Aveiro (Aveiro, Portugal)
2020/06/05	SEM and AMOS na investigação em turismo I: Porquê e como utilizar a técnica de modelação em equações estruturais numa tese de doutoramento?	Palestras no âmbito da unidade curricular de Análise de Dados do Programa Doutoral em Turismo Universidade de Aveiro (Aveiro, Portugal)
2018	Film-induced slum tourism motivations: a structural approach	Researh Seminar GOVCOPP - Unidade de Investigação em Governança, Competitividade e Políticas Públicas (Aveiro, Portugal)
2015	Minha experiência como candidato a doutor	Programa de Doutoramento em Turismo Universidade de Aveiro (Aveiro, Portugal)

Event organisation

	Event name Type of event (Role)	Institution / Organization
2023/01/04 - 2033/03/11	BIP - Rural Sustainable Tourism in Transylvania (2023/03/04 - 2023/03/11) Congress (Co-organiser)	Universidade Lusófona de Humanidades e Tecnologias, Portugal
2025/04/22 - 2025/05/27	BIP (Blended Intensive Program): Military Tourism, Re-enactment and Immersive Experiences: Bringing history back to life (2025/05/11 - 2025/05/17) Other (Co-organiser)	Ensino Lusófona, Portugal Elleniko Mesogeiako Panepistemio, Greece Thomas More, Belgium
2022/01/03 - 2022/07/09	THInC 2022 Tourism Summer School (2022/07/03 - 2022/07/09) Co-organiser	Universidade Lusófona de Humanidades e Tecnologias, Portugal
2022/01/06 - 2022/06/08	2nd Tourism and Hospitality International Congress (2022/06/06 - 2022/06/08) Congress (Member of the Scientific Committee)	Universidade Lusófona de Humanidades e Tecnologias, Portugal Organización Mundial del Turism, Spain Instituto Politécnico da Lusofonia, Portugal
2021/05/06 - 2021/05/06	Thematic Sessions on Film-Induced Tourism - INVTUR 2021 (2021/05/06 - 2021/05/07) Conference (Co-organiser)	Universidade de Aveiro, Portugal
2017 - 2017	Thematic Sessions on Film-Induced Tourism - INVTUR 2017 (2017 - 2017) Conference (Other)	Universidade de Aveiro, Portugal
2010 - 2010	II SEPEHTUR Seminário Pernambucano de Hospitalidade e Turismo Congress (Co-organiser)	EMPETUR - Empresa Pernambucana de Turismo, Brazil
2009 - 2009	Diálogos Universitários 2009 Meeting (Other)	Souza Cruz, Brazil
2009 - 2009	SEPEHTUR - Seminário Pernambucano de Hospitalidade e Turismo Seminar (Co-organiser)	Secretaria de Turismo, Brazil
2009 - 2009	I Encontro com Profissionais de Hospitalidade e Turismo Meeting (Co-organiser)	SETUR-PE - Secretaria de Turismo de Pernambuco, Brazil
2008 - 2008	Diálogos Universitários 2008 Meeting (Other)	Souza Cruz, Brazil

2008 - 2008	Prêmio Mestre Salustiano do Turismo de Pernambuco Call (Co-organiser)	SETUR-PE - Secretaria de Turismo de Pernambuco, Brazil

Event participation

	Activity description Type of event	Event name Institution / Organization
2025/10/04 - Current	Keynote presentation on tourism sustainability - a demand focused perspective	II Seminário Regional – Plano Estratégico da Cultura Marítima e do Turismo Azul,
2026/06/06 - 2026/06/06	Participation as member of the Regional Forum in the III Regional Seminar of the SeaLabHaus Project, Organizado pela ADELO - Associação de Desenvolvimento Local da Bairrada e Baixo Mondego. Seminar	
2024/09/20 - 2024/09/20	Participation in Seminar as Tourism Specialist. Seminar	Seminário Regional SeaLabHaus - Projeto Interreg Universidade do Porto Faculdade de Arquitectura, Portugal
2024/07/04 - 2024/07/05	Participation in Forum as Tourism Specialist. Seminar	SeaLabHaus - Interreg Atlantic Area Universidade do Porto, Portugal
2024/03/13 - 2024/03/14	Film tourism - Insights para a gestão e o marketing de destinos Seminar	Aula aberta no âmbito da UC de Gestão de Destinos Turísticos, das licenciaturas de Turismo e de Gestão Turística e Hoteleira Instituto Politécnico de Leiria Escola Superior de Turismo e Tecnologia do Mar de Peniche, Portugal
2021/10/26 - 2021/10/26	Session moderation: "Cycling Portugal: investing in more sustainable and healthier lifestyles and leisure" Round table	Art&Tur: International Tourism Film Festival 2021 Centro de Portugal Film Comission, Portugal
2020/10/21 - 2020/10/21	Session moderation: “Longing, living, and recollecting: the roles of emotions in tourists’ experiences”	International Conference: Tourism Marketing and Destination Branding Centro de Portugal Film Comission, Portugal
2019/10/23 - 2019/10/23	Keynote Speaker. Presentation title: "Cinema and Tourism - two universes that cross in the same territories" Conference	International Conference on Tourism Marketing and Destination Branding Centro de Portugal Film Comission, Portugal

2018 - 2018	Pannel moderator Conference	13th European Conference on Innovation and Entrepreneurship Academic Conferences and Publishing International, Portugal
2018 - 2018	Moderator Round table	"Let's surf in Africa" in Art&Tur: International Tourism Film Festival 2018 APTUR, Portugal
2017 - 2017	Organisation and moderation of the thematic panels on Film-Induced Tourism Conference	INVTUR 2017 Universidade de Aveiro, Portugal

Jury of academic degree

	Theme Role	Candidate name (Type of degree) Institution / Organization
2024/11/22	Saudade World: A Sustainable Recreational Tourism Company In Portugal (Thesis) Arguer	Naho Miyamoto (Master) Instituto Politécnico de Leiria, Portugal
2021/02/11	Cineturismo em atrações de património construído – uma abordagem a Harry Potter (Thesis) Main arguer	Mónica Cristina Silva Freitas (Master) Universidade de Aveiro, Portugal

Committee member

	Activity description Role	Institution / Organization
2024 - Current	Member of the Regional Action Group of SeaLabHaus, the New Atlantic Laboratory for Architecture, Heritage, Culture and Maritime Tourism. Member	

Consulting

	Activity description	Institution / Organization
2026/02 - Current	Regional Trainer for Portugal - SeaLabHaus Interreg Project	

Evaluation committee

	Activity description Role	Institution / Organization	Funding entity
2022/10/25 - 2022/10/25	Art&Tur: International Tourism Film Festival 2022 (Participação no Júri para	Centro de Portugal Film Comission, Portugal	

	Documentários) Evaluator	
2021/10/26 - 2021/10/29	Art&Tur: International Tourism Film Festival 2021 (Participação no Júri para Documentários) Evaluator	Centro de Portugal Film Comission, Portugal
2020/10/26 - 2020/10/29	Art&Tur: International Tourism Film Festival 2020 (Participação no Júri para Documentários) Member	Centro de Portugal Film Comission, Portugal
2019/10/22 - 2019/10/25	Art&Tur: International Tourism Film Festival 2019 (Participação no Júri para Documentários)	Centro de Portugal Film Comission, Portugal
2018 - 2018	Art&Tur: International Tourism Film Festival 2018 (Participação no Júri para Tourism films)	Centro de Portugal Film Comission, Portugal
2017 - 2017	Art&Tur: International Tourism Film Festival 2017 (Participação no júri para Tourism films)	Centro de Portugal Film Comission, Portugal

Journal scientific committee

	Journal title (ISSN)	Publisher
2019/10/20 - Current	Tourism and Hospitality Research (1742-9692)	SAGE Publications
2019/07/13 - Current	Revista Turismo e Desenvolvimento (1645-9261)	Universidade de Aveiro
2019 - Current	Tourism & Management Studies (2182-8466)	"School of Management, Hospitality and Tourism, University of the Algarve"

Mentoring / Tutoring

	Topic	Student name
2023/09 - Current	Turismo Regenerativo em Portugal	Rudolfo Van Breda Rocha
2019/09/01 - 2022/07/26	O Enoturismo em Duas Regiões Vinícolas Distintas, o Douro e Vaucluse Um Estudo Exploratório e Comparativo	Flávia Vieira Monteiro
2019/09/01 - 2021/12/17	Gestão de Eventos Turísticos em Tempos de Pandemia: Análise contextual da cidade de Belo Horizonte	Stella Nívea Fonseca Mascarenhas

Distinctions

Award

2025	Best Paper Award: Understanding destination image and travel choice through neuroscience: A mixed methods review and research agenda'
2023	Best presentation award for the paper: "Neuroscience on Marketing Applied do Tourism: A Mixed-Method Systematic Review on Neurotourism" Diversity and Sustainability: Opportunities and Threats | 2023, Coimbra, 2023, Portugal
2015	Best paper award for the paper ""The Quality of Business Relationships in the Tourism System: An Imaginary Organisation Approach". International Conference on Innovation and Entrepreneurship in Marketing and Consumer Behaviour., Portugal

Other distinction

2019	Certificate of Excelence in Reviewing - Outstanding Reviewer (Tourism & Management Studies) Universidade do Algarve, Portugal