

Adriana José Veloso de Oliveira

Adriana José de Oliveira has a PhD in Communication Sciences. I'm Professor at the ISCAP / IPP. Researcher at Centre for Organizational and Social Studies of Polytechnic of Porto. Participates in national and international projects. The main research interests are in the areas of communication, namely organisational, social, digital, dialogic, marketing, management with a focus on leadership, and technology as a basis for research into digital transformation. In addition to higher education teaching, focused in journalism, in professional qualification, non formal qualifications and consultancy activity in the field of communication sciences.

Identification

Personal identification

Full name
Adriana José Veloso de Oliveira

Gender
Female

Citation names

Oliveira, Adriana José de
Oliveira, A.

Author identifiers

Ciência ID
2C18-866E-ED68

ORCID iD
[0000-0003-0081-2335](#)

Scopus Author Id
[57211256868](#)

Email addresses

aoliveira@iscap.ipp.pt (Professional)
aoliveira@iscap.ipp.pt (Personal)

Addresses

Instituto Superior de Ciências da Informação e da Administração. Avenida Dom Manuel de Almeida Trindade (Santa Joana), 3810-488, Aveiro, Portugal (Professional)

Knowledge fields

Social Sciences - Media and Communications

Languages

Language	Speaking	Reading	Writing	Listening	Peer-review
French	Intermediate (B1)	Beginner (A1)	Intermediate (B1)	Intermediate (B1)	
French	Intermediate (B1)	Beginner (A1)	Intermediate (B1)	Intermediate (B1)	
Spanish; Castilian	Intermediate (B1)	Intermediate (B1)	Beginner (A1)	Intermediate (B1)	
Spanish; Castilian	Intermediate (B1)	Intermediate (B1)	Beginner (A1)	Intermediate (B1)	
English	Intermediate (B1)	Intermediate (B1)	Intermediate (B1)	Intermediate (B1)	

Education

	Degree	Classification
2015 Concluded	Communication Sciences (PhD) (Doutoramento) Major in Speciality: Sociology of Communication and the Media Universidade de Coimbra Faculdade de Letras, Portugal	
2006 Concluded	Culture and Communication (Mestrado) Major in Area of Expertise: Political Journalism Universidade do Porto Faculdade de Letras, Portugal	
2000 Concluded	Communication Sciences (Licenciatura) Universidade Fernando Pessoa, Portugal	

Affiliation

Teaching in Higher Education

	Category Host institution/organization	Employer
2018/09/10 - Current	Invited Adjunct Teacher (Polytechnic Teacher)	Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2018 - 2023/07/31	Assistant (Polytechnic Teacher)	Instituto Superior de Ciências Empresariais e do Turismo, Portugal

2007/09/01 - 2015/08/31	Adjunct Teacher (Polytechnic Teacher)	Instituto Superior de Ciências da Informação e da Administração, Portugal
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Others

Category Host institution/organization	Employer
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2011/09 - Current	Teacher	Externato Senhora do Carmo, Portugal
2004 - Current	Communications and Marketing Consultant	Adriana, Portugal
2009/03 - 2015	Trainer	Associação Nacional de Jovens Empresários , Portugal
2008/09 - 2011	Trainer	Winnerges - Consultoria Empresarial S. A., Portugal
2008/09 - 2011	Advice and Communication	Engenhamos – Soluções de Engenharia, Lda., Portugal
2003 - 2004	Trainer	MNI - Médicos Na Internet, Saúde na Internet, SA , Portugal
2002/06/03 - 2003/03/31	Journalist, Coordinator and Content Editor of the website OláPorto - www.olaporto.com	Tvtel Grande Porto - Comunicações, SA, Portugal
2000/09/01 - 2003/03/31	Journalist	Tvtel Grande Porto - Comunicações, SA, Portugal

Projects

Contract

	Designation	Funders
2021 - Current	COOPCOM SENIORS 2019-1-FR02-KA105-015787 Researcher	Concluded
2019 - Current	Direction Employment 2017-1-294 Researcher	Concluded
2019 - Current	MaTE - Mapping Teacher Training in Europe 2019-1-TR01-KA203-077116 Researcher	Concluded
2022/02/01 - 2025/02/01	DiFree - Digital Freelancing for Higher Education students and Recent Graduates 2021-1-IT02-KA220-HED-000032241 Researcher	Ongoing
2022/03/01 - 2023/08/31	Revintage 2021-2-NL01-VET-000048525 Researcher	Concluded
2021 - 2023	Projects On Time and On Budget Projects On Time and On Budget Researcher	Concluded
2018/09/01 - 2019/08/31	CoopCom Refugees 2018-2-FR02-KA105-014594 Researcher	Concluded

Outputs**Publications**

- Book chapter
- 1 Ana Pereira; Adriana Oliveira; António Abreu. "Thinking Education Organisations from the Reconstruction of a Social Space for Young People in an Out-of-Classroom Experience in Portugal: A Methodological Proposal". 2025.
10.1007/978-3-031-74751-9_29
 - 2 Adriana Oliveira; Paulino Silva; Anabela Mesquita. "Evoli System in Portugal: Experience Reports". 2023.
10.1007/978-981-19-9960-4_45
 - 3 Oliveira, Adriana José de. "Peripheral Euroregions Job Challenges: Administrative Work in Galicia-North Portugal". In *European Region . Implementing the UN Sustainable Development Goals – Regional Perspectives*. 2023.
Published
 - 4 Adriana Oliveira; Paulino Silva; Anabela Mesquita; Luciana Oliveira; Arminda Sequeira. "Exploring the Dynamic Capabilities of Businesses to Cope with COVID-19 Challenges". 2022.
10.1007/978-981-16-9701-2_10
 - 5 Anabela Mesquita; Paulino Silva; Adriana Oliveira; Luciana Oliveira; Arminda Sequeira. "Surviving the COVID-19-Accelerated Digital Transformation: The Case of Portuguese SME and the Role of YBS Project". 2022.
10.1007/978-981-16-9701-2_9
 - 6 Luciana Oliveira; Arminda Sequeira; Anabela Mesquita; Adriana Oliveira; Paulino Silva. "Emergency Remote Learning One Year Later - What Changed?". 3-14. Springer International Publishing, 2022.
10.1007/978-3-031-07018-1_1
 - 7 Anabela Mesquita; Oliveira, Adriana José de; Paula Sauer; Oliveira, L.. "Financial Literacy and Its Challenges: An Overall Picture from Portugal". In *Global Citizenship for Adult Education Advancing Critical Literacies for Equity and Social Justice*, edited by Petra A. Robinson; Kamala V. Williams; Maja Stojanovic, 252-265. Routledge, Taylor and Francis, 2022.
Published
 - 8 Oliveira, Adriana José de. "Emergency Remote Work in Portugal: Evaluation, Effects, and Recommendations". 304-313. Springer Singapore, 2021.
10.1007/978-981-33-4260-6_27
 - 9 Oliveira, Adriana José de. "Digital Transformation and Work 4.0". In *Preparation of Youngsters for the Job Market*, 37-54. {IGI, 2021.
10.4018/978-1-7998-3756-5.ch003
 - 10 Anabela Mesquita; Adriana Oliveira; Luciana Oliveira; Arminda Sequeira; Paulino Silva. "Perspectives of Companies and Employees from the Great Place To Work (GPTW) Ranking on Remote Work in Portugal: A Methodological Proposal". 34-40. Springer International Publishing, 2021.
10.1007/978-3-030-72651-5_4
 - 11 Luciana Oliveira; Anabela Mesquita; Arminda Sequeira; Adriana Oliveira; Paulino Silva. "Context, Input and Process as Critical Elements for Successful Emergency Remote Learning". 81-91. Springer International Publishing, 2021.
10.1007/978-3-030-72660-7_9
 - 12 Sara Santos; Luísa Fernandes Augusto; Adriana Oliveira. "Digital Communication and Dialogism in Official Websites of Tourism Institutions". In *From Past to Present*, 192-209. {IGI, 2021.
10.4018/978-1-7998-7095-1.ch012

- 13 Luciana Oliveira; Anabela Mesquita; Arminda Sequeira; Adriana Oliveira. "Emergency Remote Learning During COVID-19: Socio-educational Impacts on Portuguese Students". 303-314. Springer International Publishing, 2021.
10.1007/978-3-030-68198-2_28
- 14 Oliveira, Adriana José de. "Did AI Kill My Job?: Impacts of the Fourth Industrial Revolution in Administrative Job Positions in Portugal". In *Handbook of Research on User Experience in Web 2.0 Technologies and Its Impact on Universities and Businesses*. 2021.
Published
- 15 Mesquita, Anabela; Oliveira, Adriana; Sequeira, Arminda; Oliveira, Luciana; Silva, Paulino. "The Workforce of the Future - Projects and Initiatives to Overcome the Challenges Enacted by the Digital Transformation". In *Advances in Tourism, Technology and Smart Systems*, 253-262. Springer Singapore, 2019.
10.1007/978-981-15-2024-2_23

Conference paper

- 1 Anabela Mesquita; Paulino Silva; Luciana Oliveira; Arminda Sequeira; Adriana Oliveira. "CROSS-DISCIPLINARY EXPERIENCES WITH EVOLI SYSTEM IN PORTUGAL". 2020.
Published · 10.21125/iceri.2020.1848
- 2 Ramalho Foschini, Gabriele; Troncoso Leone, Eugenia. "Challenges of the digital transformation for NEET youth - contributions of the Direction Employment project". 2019.
10.19146/pibic-2017-79071
- 3 Oliveira, Luciana; Mesquita, Anabela; de Oliveira, Adriana José. "A METHODOLOGY FOR IMPROVING NEET YOUTH EMPLOYMENT IN THE ICT LABOUR MARKET". 2019.
10.33965/ict2019_201908c045
- 4 De Oliveira, A.J.; Oliveira, L.. "Technology exposure in large Portuguese catholic families". 2019.
- 5 Oliveira, A.. "Are Portuguese women fools? Re-reading the article "Portuguese women are fools" by Maria Filomena Mónica". Paper presented in *International Congress on Discourses and Practices at Fernando Pessoa University, Porto*, 2006.
Published

Journal article

- 1 Pereira, Ana; Pinho, Cláudia; Oliveira, Adriana; Santos, Rui; Felgueiras, Miguel; Martins, João P.. "Vaccination Promotion Strategies in the Elderly: Systematic Review and Meta-Analysis". *Vaccines* 12 12 (2024): 1395. <https://doi.org/10.3390/vaccines12121395>.
10.3390/vaccines12121395
- 2 Maria José Angélico Gonçalves; Adriana Oliveira; António Abreu; Anabela Mesquita. "Social Networks and Digital Influencers in the Online Purchasing Decision Process". *Information* (2024): <https://doi.org/10.3390/info15100601>.
10.3390/info15100601
- 3 Oliveira, Adriana José de; Ana Pereira. "Dialogic communication and dialogic loop principle in official websites of tourism hospitality". (2024):
In press

- 4 Oliveira, Adriana José de; Paulino Silva; Ana Pereira; Anabela Mesquita; Nuno Sarmiento. "Project-based Learning in the Context of Vocational Education Using the REVINTAGE International Project. ICITED.". (2024):
In press
- 5 Oliveira, Adriana José de; Augusto, Luísa Paula; Santo, Pedro Manuel do Espírito; Santos, Sara Cristina Valente dos. "The role of quality of life, communication and affective image in the WOM of residents in tourism promotion". (2023): <https://doi.org/10.34624/rtd.v40i0.31534>.
<https://doi.org/10.34624/rtd.v40i0.31534>
- 6 Oliveira, Adriana José de; Pereira, Ana Maria Rodrigues; Augusto, Luísa Paula; Santo, Pedro Manuel do Espírito; Santos, Sara Cristina Valente dos. "The influence of tourists' motivations when visiting different destinations: evidence for destination communication". (2023): <https://doi.org/10.34624/rtd.v40i0.31420>.
<https://doi.org/10.34624/rtd.v40i0.31420>
- 7 Ana Pereira; Oliveira, Adriana José de. "Digital and dialogic loop principle in official websites of the portuguese communication agencies.". *Digital and dialogic loop principle in official websites of the portuguese communication agencies* (2023):
Published
- 8 Luciana Oliveira; Paulino Silva; Anabela Mesquita; Arminda Sa Sequeira; Adriana Oliveira. "Sadness, Negativity, and Uncertainty in Education During COVID-19 on Social Media". *International Journal of Online Pedagogy and Course Design* 12 1 (2022): 1-21. <https://doi.org/10.4018/IJOPCD.2022010103>.
10.4018/IJOPCD.2022010103
- 9 Oliveira, Adriana José de. "The Future of Brand Awareness and Brand Loyalty on Travel Agencies". (2022):
Published
- 10 Oliveira, Adriana José de. "Exploring the public reaction to COVID-19 news on social media in Portugal". (2021):
Published
- 11 Oliveira, Adriana José de. "Activating student engagement in large videoconferencing classrooms with audience response systems during confinement". *Journal of Advances in Higher Education* (2021):
Published
- 12 Oliveira, Adriana José de. "Are we ready for remote work? Preliminary results from Portugal". (2020):
Published

Activities

Supervision

	Thesis Title Role	Degree Subject (Type) Institution / Organization
2023 - Current	The perspective of higher education students and leadership typologies in an organisational context Supervisor	Gestão das Organizações (Master) Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal

2023 - Current	The impact of the 5S and Kaizen methodology on an organisation - The case of Argon Supervisor	Gestão das Organizações (Master) Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2023 - Current	Political Profile of Portuguese Youth Supervisor	Gestão das Organizações (Master) Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2023 - Current	Leadership styles in the company's innovation culture Supervisor	Gestão das Organizações (Master) Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2023 - Current	Comunicação e Dialogismos Digitais: o caso da Hotelaria em Portugal Supervisor	Gestão das Organizações (Master) Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2023 - Current	Influence of leaders on employee motivation Supervisor	Gestão das Organizações (Master) Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2023 - Current	Leadership and talent retention in the organisational context Supervisor	Gestão das Organizações (Master) Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2023 - Current	The Political Face in the Digital Context: Analysing the Instagram Profiles of Portuguese Political Parties with Parliamentary Seats Supervisor	Assessoria em Comunicação Digital (Master) Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2023 - Current	Dialogic Communication on Political Party Websites. The Case of the 2024 Legislative Elections Supervisor	Assessoria em Comunicação Digital (Master) Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2022 - Current	Internal communication in the PBS organisation Supervisor	Assessoria de Administração (Master) Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2021 - Current	Internal communication, motivation, leadership in the organisational context Supervisor	Assessoria de Administração (Master) Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal

2020 - Current	Teleworking in times of Covid19 Supervisor	Gestão das Organizações (Master) Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2020 - Current	Digital transformation in companies: Case study of a company in the insurance sector. Supervisor	Gestão das Organizações (Master) Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2020 - Current	The importance of leadership as a motivational factor in organisations: A case study in SMEs in the textile industry Supervisor	Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2022 - 2023	Digital communication: dialogues, websites and hotel establishments. Supervisor	Gestão das Organizações (Master) Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2022 - 2023	Leadership and Motivation in the Organisational Context of Paços de Ferreira Prison. Supervisor	Gestão das Organizações (Master) Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2022 - 2023	Communication, Gender and the Communication Departments of Public Higher Education Institutions in Greater Porto Supervisor	Assessoria em Comunicação Digital (Master) Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2021 - 2023	Dialogic Principles on Websites and Instagram Profiles: the case of the Formula 1 World Championship Constructors in 2021 and 2022 Supervisor	Assessoria em Comunicação Digital (Master) Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2020 - 2023	New Competition in Communication: Digital Dialogues in the Communication Strategy of Sports Organisations Supervisor	Assessoria em Comunicação Digital (Master) Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2021 - 2022	Impact of covid-19: an economic and financial analysis - the case of Ceralis Moagens Supervisor	Gestão das Organizações (Master) Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2021 - 2022	Training and development of soft skills by Polytechnic of Porto students Supervisor	Assessoria em Comunicação Digital (Master) Instituto Politécnico do Porto Instituto Superior de Contabilidade e

2019 - 2022	Professional Internship Report Development of Administrative and Financial Activities with a Focus on Accounts Receivable Management Supervisor	Gestão das Organizações (Master) Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2020 - 2021	The role of price and sales promotion as criteria for choosing a point of sale in the Portuguese food retail sector Supervisor	Gestão das Organizações (Master) Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2020 - 2021	Leadership and motivation in the organisational context Supervisor	Gestão das Organizações (Master) Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2019 - 2021	Health communication: evaluating the satisfaction of user communication with health professionals. Supervisor	Gestão das Organizações (Master) Instituto Politécnico do Porto Escola Superior de Saúde, Portugal
2019 - 2020	Uses and Gratifications in the Digital Context: a case study with Brazilian military families living in the Army military village in the city of Porto Velho - Rondônia Supervisor	Assessoria de Administração (Master) Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2019 - 2020	IDENTIFICATION IN AN ORGANISATIONAL CULTURE IN THE MODERN SCENARIO OF THE GLOBAL ERA CASE STUDY: SHARED SERVICES COMPANY Supervisor	Gestão das Organizações (Master) Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2019 - 2020	VALUES AND ORGANISATIONAL CULTURE PERCEPTION OF THE VALUES TRUST, OPENNESS AND EXCELLENCE BY AUCHAN RETAIL PORTUGAL EMPLOYEES Supervisor	Gestão das Organizações (Master) Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2019 - 2020	Digital influencers and the online purchase of their followers Supervisor	Assessoria em Comunicação Digital (Master) Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal

Event organisation

	Event name Type of event (Role)	Institution / Organization
2023 - Current	Member of the organising committee of the seminar on Systematic Literature Review (2023) Seminar (Member of the Organising Committee)	Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2021 - Current	Member of the organising committee for a special session of the scientific event programme, ICITED (2023) Conference (Member of the Organising Committee)	
2021 - Current	Member of scientific committee, ICITED, 2022. (2021) Conference (Member of the Scientific Committee)	
2021 - Current	Member of the scientific committee, ICOTTS 2021. (2021) Conference (Member of the Scientific Committee)	
2021 - Current	Member of scientific committee, ICITED (2021) Conference (Member of the Scientific Committee)	
2019/10/31 - Current	Research technologies seminar (2019/10/31) Seminar (Member of the Organising Committee)	Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2019/06/13 - Current	Research technologies seminar (2019/06/13 - 2019/06/13) Seminar (Member of the Organising Committee)	Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2019 - Current	Programme Member of the organising committee for a special session of the ICOTTS scientific event programme - (2023) Conference (Member of the Organising Committee)	
2019 - Current	Member of the scientific committee of ICOTTS (2023) Conference (Member of the Scientific Committee)	
2019 - Current	Member of the scientific committee of ICITED (2023) Conference (Member of the Scientific Committee)	

Committee)

2019 - Current	Member of scientific committee, ICOTTS (2019) Conference (Member of the Scientific Committee)	
2023 - 2023	Member of the organising committee of the seminar on Systematic Literature Review with Meta-Analysis (2023) Seminar (Member of the Organising Committee)	Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2023 - 2023	Member of the organising committee of the seminar on SPSS in Digital Communication (2023) Seminar (Member of the Organising Committee)	Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2023 - 2023	Member of the organising committee of the seminar on Entrepreneurship in the Digital Age, 2023. (2023) Seminar (Member of the Organising Committee)	Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2023 - 2023	Member of the organising committee of the seminar on Data Science for Marketing, 2023 (2023) Seminar (Member of the Organising Committee)	Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2023 - 2023	Member of the organising committee of the seminar on Communicating with Impact - The Key to Success in Organising Events, 2023 (2023) Seminar (Member of the Organising Committee)	Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2023 - 2023	Member of the organising committee of the seminar on Communicating digitally: Exploring the world (2023) Seminar (Member of the Organising Committee)	Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2023 - 2023	Member of the organising committee for the seminar on The importance of digital communication consultancy (2023) Seminar (Member of the Organising Committee)	Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal

2023 - 2023	Member of the organising committee of the seminar on Intuition applied to Advertising Communication (2023) Seminar (Member of the Organising Committee)	Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2003 - 2003	Organiser and moderator of a conference at FNAC (NorteShopping) on the topic of Convergence between Internet and Television - a local perspective, promoted by the olaporto.com portal and the company TVTEL Grande Porto - Comunicações S.A. (2003 - 2003) Conference (Member of the Organising Committee)	

Event participation

	Activity description Type of event	Event name Institution / Organization
2023 - Current	Guest speaker at the "Communication Sciences Day", Fernando Pessoa University, 2023.	Universidade Fernando Pessoa, Portugal
2023 - Current	Round table moderator at ICOTTS	
2023 - Current	Session moderator at ICOTTS Conference	
2020/04/23 - Current	Speaker at the Online Tertulia organised by MAERA on qualitative research - 1st person experiences.	
2019/06/13 - Current	Tertulia Pedagogical Relations and Communication	
2019 - Current	Session moderator at ICITED Conference	
2006 - Current	Speaker at the International Congress "Citizenship(s) - Discourses and Practices". Communication entitled "Are Portuguese women fools?" Re-reading of the article Portuguese women are fools, by Maria Filomena Mónica Congress	

2005 - Current	Speaker at the Round Table for researchers dedicated to the study of Muslims in Portugal, organised by the Luso-American Foundation (as part of the collaboration between MEL-net and the Centre for Geographical Studies of the University of Lisbon).	
	Round table	
2019/05/09 - 2019/05/10	Porto Polytechnic Internal Forum	
	Other	Instituto Politécnico do Porto, Portugal
2006 - 2006	Speaker on the panel Muslims in Lusophone Spaces (MEL): History and Contemporary Presence - Studies and Challenges, at the 3rd Congress of the Portuguese Anthropology Association. Presentation entitled "The Muslim Community of Porto".	
	Round table	

Jury of academic degree

	Theme Role	Candidate name (Type of degree) Institution / Organization
2023	Main Arguent for the master's exam of Carlos Lopes, master's student at Fernando Pessoa University - 2023 (Thesis) Main arguer	Carlos Lopes (Master) Universidade Fernando Pessoa, Portugal
2022/11/14	Main Arguent - It's about time: IFRO employees' perceptions of time off work and mental illness. (Thesis) Main arguer	Miralba Uchôa de Carvalho (Master)
2022/10/17	Mail Arguent - Academic Performance and the Quota System: A Study of the Academic Performance of Quota and Non-quota Students at the Federal Institute of Triângulo Mineiro (Thesis) Main arguer	Vânia Velludo Corrêa (Master)
2022	COVID-19 on Facebook: News Coverage and Active Audience Engagement (Thesis) Main arguer	Joana Borges de Pinho Santos de Azevedo (Master)
2022	Development of Digital Applications for a Scientific Congress (Thesis) Main arguer	João Carlos Silva Almeida (Master)
2021/09/24	Job satisfaction, engagement and burnout: a case study of civil servants at the Federal Institute of Mato Grosso do	Aline Alves da Silva (Master)

Sul

(Thesis) Main arguer

2021/07/23	The New Public Management Paradigm in Brazil: the process of implementing public governance and the performance of civil servants in management positions at the campuses of the Federal Institute of Rondônia. (Thesis) Main arguer	Alberto Bruno de Oliveira Viana (Master)
2020/11/25	Exploratory analysis of communication performance on Facebook: case study of the Federal Institute of Education Science and Technology of Rondônia IFRO, Campus Colorado do Oeste - RO. (Thesis) Main arguer	Wesley Michel da Silva Bolsoni (Master) Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2020/09/09	"Motivation diagnosis in an organisational context: an exploratory case study in the manufacturing industry" (Thesis) Main arguer	Ana Rita Russel Maptista Moreira (Master) Instituto Politécnico do Porto, Portugal
2019/12/04	Agostinho da Silva's Thought and Action as a basis for developing a leisure space that promotes well-being for the employees of the Federal Institute of Education, Science and Technology of Mato Grosso do Sul Dourados Campus. (Thesis) Main arguer	Líncio Júnior Assunção Nogueira (Master) Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2019	Motivation diagnosis in an organisational context: an exploratory case study in the manufacturing sector (Thesis) Main arguer	Ana Rita Russel Baptista Moreira (Master) Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal

Committee member

	Activity description Role	Institution / Organization
2023 - Current	Chair of the programme committee for the scientific event, ICOTTS Special Session 2023 . President / Vice-president	
2022 - Current	Chair of the programme committee for the scientific event, ICITED Special Session President / Vice-president	

Conference scientific committee

	Conference title	Conference host
2020 - Current	AMCIS 2020	
2019 - Current	ICITED	
2019 - Current	ICOTTS	

Course / Discipline taught

	Academic session	Degree Subject (Type)	Institution / Organization
2021 - 2023	Image Consultancy	Comércio e Gestão de Negócios de Moda (Curso Técnico Superior Profissional)	Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2019 - 2020	Marketing Communications	Marketing (Licenciatura)	Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2018 - 2019	Business Ethics	Criatividade e Inovação Empresarial (Licenciatura)	Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2018 - 2019	Research Methodologies	Assessoria de Administração (Mestrado integrado)	Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2018 - 2018	Internal Communication	Comunicação Empresarial (Licenciatura)	Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2018 - 2018	Public Communication	Comunicação Empresarial (Licenciatura)	Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2014/02 - 2015	Communication Grammar	Comunicação (Licenciatura)	Instituto Superior de Ciências da

2014/02 - 2015	Information, Communication and Negotiation Techniques	Gestores de Emergência e Socorro (Licenciatura)	Instituto Superior de Ciências da Informação e da Administração, Portugal
2008/02 - 2015	Semiotic Discourse Analysis	Comunicação (Licenciatura)	Instituto Superior de Ciências da Informação e da Administração, Portugal
2008/02 - 2015	Expression Techniques	Comunicação (Licenciatura)	Instituto Superior de Ciências da Informação e da Administração, Portugal
2023 - Current	Integrated Marketing Communication	Comunicação Empresarial (Licenciatura)	Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2023 - Current	Research Methodologies Applied to Corporate Communication	Comunicação Empresarial (Licenciatura)	Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2020 - Current	Integrated Communication Plan for the Online Environment	Assessoria em Comunicação Digital (Mestrado integrado)	Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2019 - Current	Research Methodologies	Assessoria em Comunicação Digital (Mestrado integrado)	Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal
2018 - Current	Research Methodologies	Gestão das Organizações (Mestrado integrado)	Instituto Politécnico do Porto Instituto Superior de Contabilidade e Administração do Porto, Portugal

Interview (tv / radio show)

	Program	Theme
2015 - 2015	Interviewed by Rádio Renascença	
2006 - 2006	Interviewed for the programme "Fé dos Homens", presented on RTP2. Interviewed on the sidelines of the Portuguese Anthropology Association congress, as part of a report on Muslims in Portugal.	Interviewed as part of a report on Muslims in Portugal

Journal scientific committee

	Journal title (ISSN)	Publisher
2023 - Current	Int. J. of Education Economics and Development	
2023 - Current	International Journal of Online Pedagogy and Course Design (IJOPCD)	
2023 - Current	Journal of Web-Based Learning and Teaching Technologies (IJWLTT)	
2020 - Current	Heliyon - Editorial Manager	
2019 - Current	IGI Global Book Chapter Peer Reviews	IGI Global Book Chapter Peer Reviews
2019 - Current	International Journal of Technology and Human Interaction (IJTHI)	

Mentoring / Tutoring

	Topic	Student name
2023 - 2024	Collaborated with ISCAP-P.PORTO's International Relations Office in organising the mobility of exchange students for the 2023-2024 academic year.	Niko Mehn
2023 - 2024	Collaborated with ISCAP-P.PORTO's International Relations Office in organising the mobility of exchange students for the 2023-2024 academic year.	Alina Freppert
2022 - 2023	Collaborated with ISCAP-P.PORTO's International Relations Office in organising the mobility of exchange students for the 2022-2023 academic year.	Anastasia Schindler
2022 - 2023	Collaborated with ISCAP-P.PORTO's International Relations Office in organising the mobility of exchange	Isabel Kullmann

students for the 2022-2023 academic year.

2019 - 2020	Collaborated with ISCAP-P.PORTO's International Relations Office in organising the mobility of exchange students in the 1st semester of the 2019-2020 academic year.	Raoul Gärtner
2019 - 2020	She collaborated with ISCAP-P.PORTO's International Relations Office in organising the mobility of exchange students in the 1st semester of the 2019-2020 academic year, as a Tutor.	Adriana Brüser
2018 - 2019	Collaboration with ISCAP-P.PORTO's International Relations Office in organising the mobility of exchange students, in the 2nd semester of the 2018-2019 academic year, as Tutor of the student(s).	Irina Mihaela Maftei
2018 - 2019	Collaboration with ISCAP-P.PORTO's International Relations Office in organising the mobility of exchange students, in the 2nd semester of the 2018-2019 academic year, as a Tutor.	Victoria Vasiliu

Distinctions

Award

2020	2nd best paper award (Runner up Best Full Paper) at ICL2020 - International Conference on Interactive Collaborative Learning. Awarded by IGIP - International Society for Engineering Pedagogy, to the article "Emergency Remote Learning during COVID-19: soci
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